

Crypto Investment Times

EDITION NO1 | OCTOBER 2018

CRYPTO

WORLD'S LARGEST CIRCULATING CRYPTO MAGAZINE



Big winners

Knight in Focus

Giovanni Casagrande



CEO in Focus
JACO SWANEPOEL



Snapparazzi

ICO

IN FOCUS

CLIMATE OF CHANGE

Is the dust finally settling after the cryptocurrency
STORM



CLIMATE OF CHANGE

Is the dust settling finally after the cryptocurrency cyclone

Second chance in a Lifetime Time to INVEST?

10,000 BTC for a Pizza, we've all heard the stories & wondered how much Bitcoin we would purchase if just once we could go back in time & buy an investment that has paid people off by thousands of times over & over in the last 2 years.

With BTC as low as today, is 2018 a second chance in our lifetime to buy up?

So, as Bitcoin trades at one of its lowest slots since August 2018 the question that begs for an answer remain what will be the best course of action next –join the sellers club, HODL or is this a second in a lifetime chance to make a difference in your life?

Since the start of 2018 there has been a constant struggle in the price of Bitcoin as well as most other cryptocurrencies. But, notwithstanding these free-for-alls, there has been an entry of more funds into the marketplace. You see, it seems grossly counterintuitive to invest in hundreds of millions of dollars into a fading market. & the question that begs for an answer is do they know something we commoners don't?

Frankly speaking market manipulators seems to have most likely prompted the present sharp price dip. Retail cryptocurrency investors have shown that they have "thin skins" when it comes to surviving negative market signals. The response is usually the same – a substantial dump which regularly sends prices tumbling.

Evidently, all the schemers required was a substantial event to prompt the. The recent U.S. inquiry into four prominent cryptocurrency exchanges on suspicion of price manipulation

was enough to get the panic cannons firing. The result? Well, traders sell, major players buy BTC at much lower rates, and the price recovers, ensuring a hefty profit for the whales – or is it the bears? Could be both.

The basic trading strategy that remains the same as the traditional market which is to buy at a lower price and sell at a higher price. If a price rebound is to be expected, then perhaps, the current dip is a good opportunity to buy BTC. In the end, it all depends on risk tolerance and belief in the long-term viability of Bitcoin as an asset.



<https://goo.gl/m3yv9n>

"Don't try to catch the absolute bottom or you will miss life-changing breaks, think long-term."

incubate

accelerate

elevate

we take you further.



ICO & STO
Advisor
Rimini Area,
Italy

KNIGHT IN FOCUS

Giovanni Casagrande

> <https://www.linkedin.com/in/giovanni-casagrande-crypto/>

<https://t.me/giannicasa>

Finding Investors

reaching out to potential investors

Financing & Sustaining growth for an ICO

Initial Coin Offering have reformed gathering pledges. Be that as it may, conveying a fruitful pitch for an ICO is no simple accomplishment.

Initial Coin Offering (ICOs) have turned into a best in class approach to fund-raise quick. As per CNBC, ICO continues in 2018 starting at early July totaled in excess of three times the returns from 2017, at \$11.9 billion altogether. Experienced authors that have beforehand run effective ICOs will disclose to you that it takes in excess of a thought and great PR to get financed today.

With an ocean of new, and now and then sketchy, blockchain ventures collecting quick cash, you'll have to do significantly more to persuade financial specialists that your task is unique and worth their Bitcoin or Ethereum. An influential ICO pitch is critical to effectively offering your token paying little respect to whether you're completing a private or open token deal.

Most groups wind up excessively centered around building up the item, just to find that they've dismissed a basic piece of a token deal: displaying an unmistakable and convincing ICO pitch to raise reserves from digital currency speculators. The following are five key inquiries that are at the highest point of the brains of crypto-financial specialists that you should request to draw nearer to the ideal ICO pitch.

Is your blockchain arrangement taking care of a genuine issue?

It's nothing unexpected that new blockchain organizations are made each day for an opportunity to raise a huge number of dollars. This means there are a great deal less authentic tasks that really take care of certifiable issues.

Be clear concerning for what reason you're constructing the blockchain application and furthermore outline the size of the issue to get purchase in from observing financial specialists.

Are the financial aspects of your token sound?

Let's be realistic. Most crypto-financial specialists are typically intrigued by one thing—the esteem valuation for the tokens that they buy.

To ease questions of a flop token venture, blockchain authors need to plainly express how their tokens are made, utilized and why they'll develop in an incentive after some time.

More mainstream as of late, blockchain organizations running ICOs mint a limited measure of 'utility tokens' that can be spent or traded for administration, discounts or products. That way, tokens get obliterated after utilize and turn out to be all the more rare.

Is your team the best for this project?

Digital money financial specialists search for designs identified with these inquiries that can demonstrate the inevitable accomplishment of a blockchain venture. Like any venture, potential holders need to realize that there are a decent blend of skillful individuals behind the item that can pitch, fabricate and keep on sustaining the arrangement.

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What are your plans after the ICO?

A few financial specialists purchase tokens to clutch for dear life finished long terms, instead of simply offering quickly after the ICO is over fully expecting esteem development. In that capacity, they'll need to know precisely what originators intend to do in the months and years ahead.

By what means will the ICO be financed and where will continues go?

This is maybe the most vital snippet of data for any token speculator—how the organization will back and convey ICO continues.

Forthcoming speculators need to know the variables to consider in their buy. This implies including the token value, regardless of whether there are hard tops and cutoff points to the quantity of tokens and furthermore how these will be dispersed to their wallets.

<https://t.me/giannicasa>





TOP KNIGHTS

Boris Otonicar

<https://t.me/borisblockchain>

<https://www.linkedin.com/in/boris-otonicar-46842231/>

Boris Otonicar is a certified Blockchain Specialist BVS and has a master's degree in psychology and economics. With this education he is one of the blockchain experts which has not just working experience, but also theoretical knowledge. He uses his knowledge and education to consult companies in Blockchain issues and do advising for different ICO projects.

He is an international speaker on summits and teaches people and companies what a blockchain is and for what a blockchain could be used. He is a very passionate speaker and always concerned that the listener could profit at most from his presentations. "The people should recognize that the Blockchain could do huge improvements for our daily business."

"A blockchain is not just an open ledger" says Boris Otonicar. He thinks that with Smart Contracts a lot of unique business cases could be and will be invented. Boris Otonicar develops his own blockchain models and smart contracts for different kind of use cases.

If you want to know more about Boris Otonicar or his services have a view on his profile on Linked In and you could contact him there directly.

b.otonicar@outlook.com

Tudorache Alexandru

<https://www.linkedin.com/in/tudorache-alexandru-95708631/>

Alex Tudorache - ICO and STO Trusted Advisor - With an experience of over a decade in various businesses like High-Risk Payment Processing, Affiliate & Digital marketing, Sales & Management and strong analytical skills, Alex provides a complete understanding of the Blockchain business and helps them engage with the crypto and Blockchain investor communities of practice.

An entrepreneur at heart, Alex's professional career has ranged in different industries, from Telekom and High-risk payment processing to E-commerce as an Amazon affiliate, ultimately heading to the crypto community by partnering with top line investors. He is a trusted advisor for several ICO projects as well as for many companies in the Blockchain and crypto field. Alex advises clients from local companies to large multinationals.

He built his portfolio by working in Blockchain projects from industries like: Venture Capital, Law, Crypto-Banking, E-Commerce, Marketing, Healthcare, Freelance platforms, Waste management, E-Sports, Gaming and many more.

His professional endeavour and strong communication skills is what recommends him for a solid collaboration. By using his services your projects will have high chances of delivering practical outcomes and protect your investors' interests.

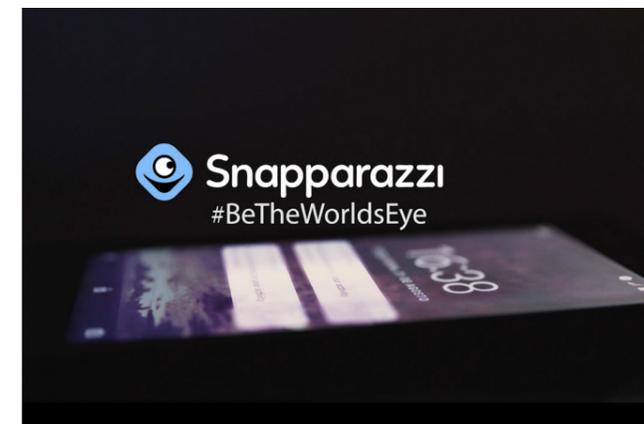
Alex's goal is to complete the project's requirements in way that is right and will be involved in finding the best solution for any kind of challenge the project could be facing throughout its development.



PROJECT WITH METTLE

Snapparazzi - BE THE WORLD'S EYE

<https://cryptoinvestmenttimes.com/>



Snapparazzi in a nutshell

Snapparazzi permanently solves the problem of incomplete media coverage. With over 2.3 billion smartphones in the world in 2017, every user can potentially become a unique and unrivaled source of exclusive footage or photos of newsworthy events.

When an event of political, social or entertainment value occurs randomly somewhere in the world, a TV or news crew is not always there to capture it. However, anyone with a smartphone and the Snapparazzi App can record it and earn money by selling it for broadcast to a willing buyer - be it a local news station, a global media giant, or an online news outlet.

The Snapparazzi platform aims to disrupt the video-on-demand and digital ad spending markets, which will be worth \$90 billion and \$291 billion respectively by 2020.

- > Birth of the Concept **July 2017**
- > June 2018 Company Structuring
- > October 2018 ICO Launch Auction platform - Snapparazzi
- > December 2018 Snapparazzi App released SnapCoin released on exchange
- Q1 2019** Offices in Europe/USA/Asia Strategic partnerships
- Release beta of live broadcasting features
- a decentralised independent media sharing & advertising platform, utilising blockchain technology and offering everyone SnapCoin rewards.

Snapparazzi is made for Content Creators (video, photo) and for everyone who wants to be a Reporter

THE PROBLEM
Facts - « TV versus Online » :

Traditional media outlets (TV, Radio & Print) are declining in importance compared to online platforms (-4% each year!) - Millennials prefer YouTube over traditional TV at a ratio of 2 to 1, and 52% of them get their news online compared to only 23% via TV - As TV

ad spending remains stagnant, mainstream media companies are actively trying to cut costs and overheads to remain competitive. This includes reducing the number of TV journalists and reporters employed...

Copyright Issues :
With the free availability of content on YouTube and other platforms, issues pertaining to content usage and ownership occur continuously. Unauthorised usage and infringement of video copyrights goes often unmonitored, with the result that content owners are not remunerated for the use of their content.

THE SOLUTION
Snapparazzi in a nutshell - Be The World's Eye

Instant Content Monetization - Take photos and videos of unique events that you are witnessing during your daily routine. Use the Snapparazzi app to sell them to local and global media outlets, getting paid immediately for your efforts! Reporters, Content Creators, Moderators and Viewers earn SnapCoins!

Top 4 Advantages to join the community as a Viewer, a Content Creator, a Breaking News Reporter and a Moderator :

- Transparency and automation of the auction system thanks to the smart contract
- Copyright protection
- Decentralized platform for fairer revenue sharing
- Payment without borders

TOKEN ALLOCATION
TOTAL TOKENS ISSUED:
735.000.000
SNAPCOIN **70%**
ICO **10%**
RESERVE **9%**
TEAM **6%**
ADVISOR **5%**
BOUNTY/AIRDROP

FUND DISTRIBUTION
50% HR AND DEVELOPMENT
30% MARKETING
10% RESERVE
5% ADMINISTRATION
5% LEGAL

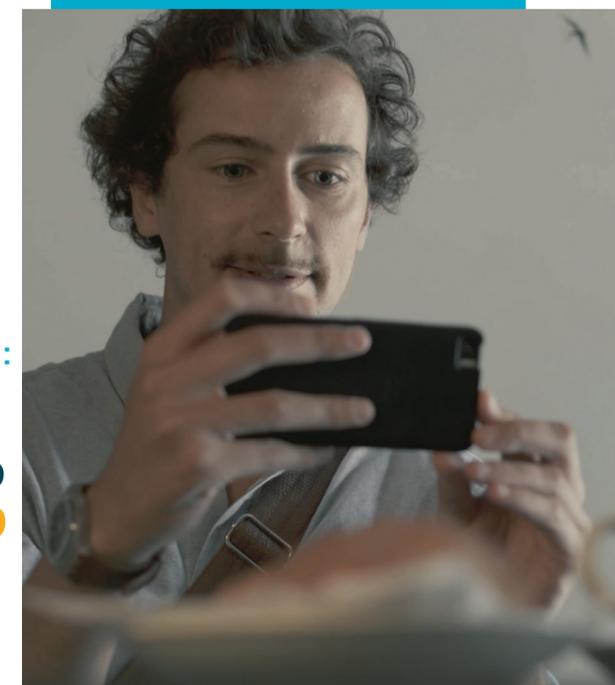
ICO STAGE

OCTOBER 01st, 2018 TO NOVEMBER 29th, 2018

MINIMUM INVESTMENT : USD 100

SOFTCAP REACHED 10 MILLION USD

Snapparazzi can be everywhere, because smartphones are everywhere!



CEO INFOCUS

The CEO, Founder, and driving force behind the innovative new decentralized application Natmin Pure Escrow, Jaco Swanepoel is fast becoming a force to be reckoned with in the Blockchain world.

Mr. Swanepoel is the owner of the successful cloud application development company, Pixel Fix. With this company, he has attained extensive experience during the last 2 years working specifically with smart contract development on the Ethereum blockchain. Mr. Swanepoel also has comprehensive knowledge of application development using different principles and methodologies, blockchain/decentralized applications, website design, custom cloud applications, and mobile development.

Mr. Swanepoel's latest venture, Natmin Pure Escrow, aims to revolutionize the Escrow world.

Built on the Ethereum Blockchain, Natmin utilizes the highly lauded smart contract technology to implement and regulate Escrow transactions. In eliminating the human factor,

Natmin has greatly reduced the immense transaction fees and potential for fraud that plagues conventional Escrow companies.

<https://www.natmin.io/>



Boris Otonicar

Blockchain Advisor



Miikka Saloseutu

Strategic Marketing Advisor



Rebecca Swanepoel

Head of Marketing



Timo Trippler

Investment Advisor

Online fraud is a serious problem; every prediction on its' movements agree that it will only get worse and cost businesses, consumers, and the world, an ever-increasing amount of money. After personal bad experiences with conventional Escrow services and family members becoming victims of fraud, Mr. Swanepoel decided he wanted to "simplify the Escrow Industry and make it available and easy-to-use for the everyday person, who cannot afford to be scammed."

He turned to blockchain to develop a decentralized Escrow service. Transactions and agreements made with blockchain technology cannot be altered, deleted or bribed, and will not execute unless all the conditions have been met.

The Natmin Token (NAT) is a digital token with a limited supply that powers the Escrow platform. It will be used to fund transactions between buyers and sellers, ensuring utmost security and peace of mind. It is built on the

widely used and accepted ERC20/ERC223 standard using the Ethereum Blockchain.



FOUNDER & CEO
Natmin Pure Escrow PTY LTD
& ICD Advisor

Brisbane, Australia



Paris is always a good idea. - Audrey Hepburn

<https://cryptoinvestmenttimes.com/>

THE INDUSTRY BOOSTERS CRYPTO TRADING EXCHANGE INSTASHIFT.IO



By reducing the surface area of the exchange, in terms of not directly dealing with deposits and withdrawals of Fiat, exchanges lose elements like speedy and predictable deposits and withdrawals, but lead to reduced compliance requirements against the local laws.

As crypto traders now for several years, everything went incredibly smooth for us; except for one thing—the exchange. They were either slow in processing accounts verification or delaying fiat currency deposits and withdrawals, all of which were critical to executing a perfect arbitrage.

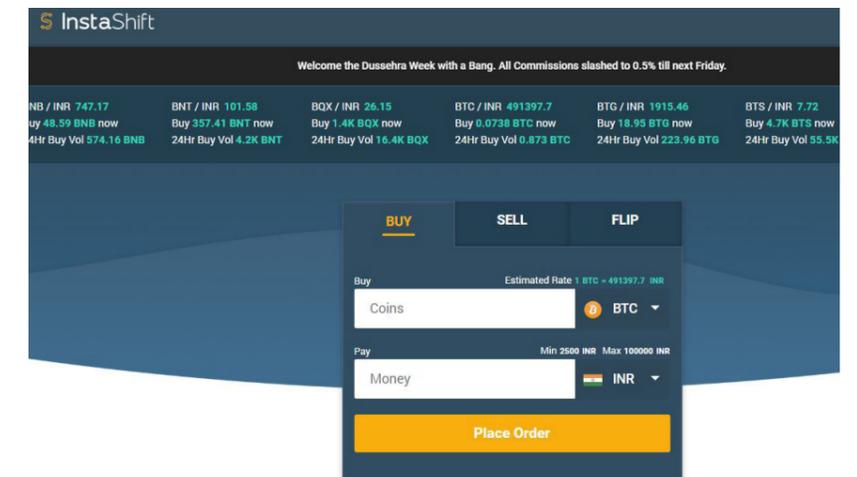
When banks and governments strangled exchanges of API access, there were times exchanges had to enable deposits via Payment Gateways. This required users to pay up to 2.5% payment gateway charges on fiat deposits and sometimes on withdrawals too.

People we spoke too also spoke about Crypto being complicated as they had to deal with signing up, verifications, fiat deposits, limit order execution etc. Despite this, crypto trading in India reached a zenith where hundreds of Crores of Rupees were being traded on almost every day through November and December 2017.

Much like governments around the world, the Indian government has struggled to understand and classify such activities - whether in terms of store of value, goods or security. At the core, crypto is seen as a destabilization agent for Fiat issued by central banks around the world and is understandably not encouraged around the world.

Government responses can perhaps be summed up in a combination of the following responses:

- Require exchanges dealing



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Now get referral bonus of 30% of the InstaShift fees on every order that your referred friends do for LIFETIME

Get your keys now

with crypto to acquire suitable licenses depending on whether Crypto is treated as a store of value/ commodity or security.

- Require exchanges to adopt norms applicable to securities as followed by the securities regular in the country
- Apply existing cross border capital controls on the flow of crypto
- Require and enforce KYC and AML based controls
- Classify crypto as a commodity and apply indirect taxes on it
- Attempt to come out with a digital token which can be used as a proxy to Fiat

Despite a virtual crack down on crypto around the world, the crypto user base continues to broaden. Initially, the base was comprised of the geeks who were enamored by the promise of decentralization and the blockchain, followed by early high risk appetite bearing investors. Unfortunately, the latter part of 2017 also saw floods of naive speculators who got drawn in and drowned by early 2018. 2018 has also seen the rise of the retail investor.

Retail investors like simplicity. And lengthy on-ramps on crypto weren't helping.

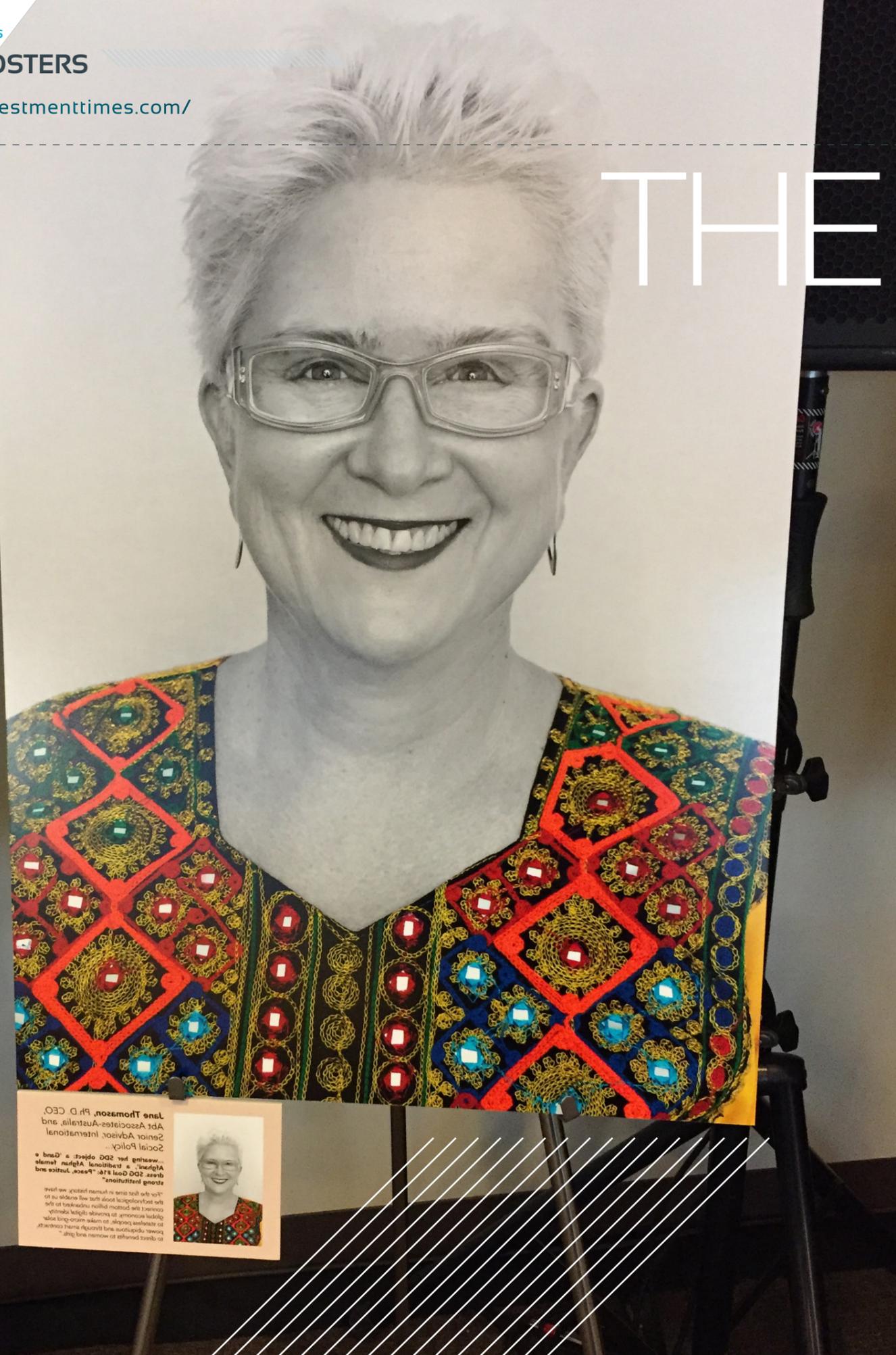
The problem domain itself wasn't new. When faced with similar challenges of access, solutions like ebay and Craigslist emerged as p2p 1.0 and later morphed into slicker first party feel platforms like airbnb.

Crypto, is going through this phase as well. At a bare minimum, a p2p crypto exchange manages in escrow one of the assets (frequently the digital asset) and allows money to directly change hands. On agreement of both parties, the assets are handed over to the buyer. In the case of a disagreement, the exchange typically steps in and provides a judgement on the transaction.

India is home to several such world class platforms. As an example, InstaShift.io, a global exchange, headquartered in Europe, is trying to reimagine a world where Crypto traders can buy/sell over the counter - much like a Macdonald's experience as against a high-end restaurant experience.

Fast, Easy and Secure. InstaShift supports more than 80 crypto coins that you can trade with local currency in over 7 countries. The Flip service allows for quick and instant conversion between around 100 coins.

"Time to make a change"
> instashift.io



THE BIG DEAL

Women in Blockchain Changing the World at XBlockchain Summit Bali »Dr. Jane Thomason

Recognised in Forbes Magazine (2018) as Blockchain’s Leading Social Development Evangelist, Dr Jane is a passionate advocate for Blockchain for social impact, the education and empowerment of women and Women in Blockchain. In 2018 she was awarded Top 10 Digital Frontier Women and UN Decade Of Women Quantum Impact Champion.

“Amidst the frenetic energy of the World Bank IMF meetings, I was energised to moderate a powerful and inspiring conversation on Blockchain and social impact led by women at the Bali XBlockchain Summit.

Leading financial technologist and philanthropist Lina Lim, Chief of Finance Sector Group of Asian Development Bank, Lotte Schou Zibell and former Olympian, lawyer and digital marketing guru, Masha Prusakova joined me to talk about how Blockchain and Women can transform the world we live in. It was a far cry from the hyped up crypto babble often heard at Blockchain conferences.

We had a measured and far reaching conversation on the potential of Blockchain and Frontier Technologies to address long standing problems of poverty and inequality through identity, financial inclusion, micro-grid energy and predictive analytics. The challenges of scaling including infrastructure, regulations, interoperability and user acceptability were highlighted.

Raising capital for women entrepreneurs was a focus as Lina Lim spoke of her vision for an impact investing fund for women. Diversity and inclusion was a key theme in building a deeper digital talent pool including women and entrepreneurs from emerging economies. Small states and emerging economies were highlighted as the likely first movers and beneficiaries of the digital transformation.”

Jane Thomason <jane.thomason@abtassoc.com.au>



<https://www.linkedin.com/in/dr-jane-thomason-85997276>

THE EVENT

UNTRACEABLE PRESENTS

CHICAGO Oct 16-18 2018

LOYALTY LIVE

Blockchain + Loyalty & Rewards Conference

Leaders in Retail and Blockchain Unite at Inaugural Loyalty Live Conference, Taking Over

Chicago October 16-18

Experts come together for three day conference to educate, collaborate, and support the convergence of these two industries

Blockchain and consumer loyalty experts come together to help bridge the gap between the two spaces. Join top executives including Julie Lyle, former CMO of Walmart, Manie Eager, CEO of DigitalFutures, Nadin Ruben, Operations of RewardOps, AI Burgio, Founder of DigitalBits, and more as they collaborate in discussions on integrating blockchain solutions for all horizontal in the loyalty sectors.

Over the course of three days, Loyalty Live will dive deep into blockchain for enterprise with informative sessions and expert panels. Attendees will have the opportunity to familiarize themselves with technology and gain a deeper understanding of how these two spaces could impact daily lives of consumers.

Topics that will be covered (but not limited to):

- Why blockchain is the remedy to loyalty challenges
- Merging blockchain with existing business systems
- Tracking systems
- Lowering transaction fees
- Improving points liquidity and redemption
- Reducing consumer friction
- Eliminating fraud
- And more.

**October 16 –
October 18**

**October 16:
Opening
Reception**

**October 17:
Day 1 Conference
+ Networking
Night**

**October 18:
Day 2 Conference +
Closing Reception**



*“Where investments
take place”*

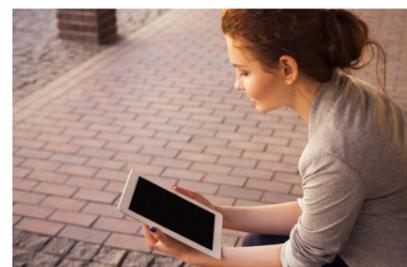
GROWTH BOOSTERS

EVENTS TO REACH

<https://cryptoinvestmenttimes.com/>



**CONFIDENT
RELIABILITY
PROBITY** } The Top EVENTS to reach



As the industry matures it will look at more prudent and prove-able indicators.

Not only is the approach we look at currency, and global transactions altering but also the way we finance. Moreover, to allow for new lanes of investment, there has arose the inclination where entrepreneurs design their own token currencies to group funds for their start-ups.

However, in spite of its opportuneness, ventures in the 'Initial Coin Offerings' made by blockchain-based companies are susceptible to to bigger risks as paralleled to the traditional Initial Public Offering made by an emergent firm.

One of the primary modes of funding an ICO has been events & conferences where CEOs/CMOs & who's who of the industry come together to interact and build confidence amongst the investors.

"Where investments take place"



2nd Annual CHAINERS Blockchain Week

Getting Insights Into World Blockchain

14th-18th January 2019

2ND ANNUAL CHAINERS

2nd annual chainers blockchain week. They are getting insights into world blockchain.

Seoul
2019-01-14



CV SUMMIT

CV Summit is the new face of the Blockchain Summit happening in the Casino in Zug.

Switzerland
2018-11-07



COLOSSUS INVEST

The Premier Crypto & Blockchain Event for High Net Worth Investors. Attend elite global investors, vips, senior execs, government officials
LONDON
2019-01-19



BLOCKCHAIN INNOVATION & INVESTMENT SUMMIT

It's main focus will be on case-study based presentations in ongoing and upcoming Blockchain based projects.

Dubai, U.A.E
2018-11-07



CRYPTO INVESTOR SHOW

Attendees can gain insight into the array of investment opportunities provided by Cryptocurrencies and Blockchain Technology.

Manchester (UK).2018-11-09



FINTECH CONNECT

Europe's most exciting, full ecosystem fintech trade show is back bigger, better and busier than ever.

London
2018-12-05



MALTA BLOCKCHAIN SUMMIT

With its new regulatory framework, is leading the pack. Summit is a reflection of this momentum.

Malta
2018-11-01



HOSHOCON: BLOCKCHAIN SECURITY

HoshoCon is the premier three day event on Blockchain and Cryptocurrency security

Las Vegas
2018-10-09



FEARLESS IN FINTECH

Fearless in FinTech will bring together a majority female speaker faculty and audience from the forefront of start-ups, investment firms.

Nasdaq MarketSite, NewYork
2018-12-03



Luxury Calling... a vacation worthy of the few