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Every fresh endeavor is an opportunity to sculpt our potential and become architects of our future. There are journeys that break the mold of the ordinary, rising to mythic proportions. These pivotal expeditions don't just captivate—they catalyze change and nurture the seeds of inspiration that flourish through time.

“Let us be the spark that lights up someone else’s path. Let someone say, ‘It was your courage that inspired me to persist.’”

In this issue, we delve into narratives of groundbreaking journeys that have not only defined their era but promise to influence the tide of future generations. By spotlighting these trailblazing tales, we endeavor to fan the embers of aspiration in our readers and etch a lasting legacy.

Join us in celebrating stories that do more than inspire—they transform.

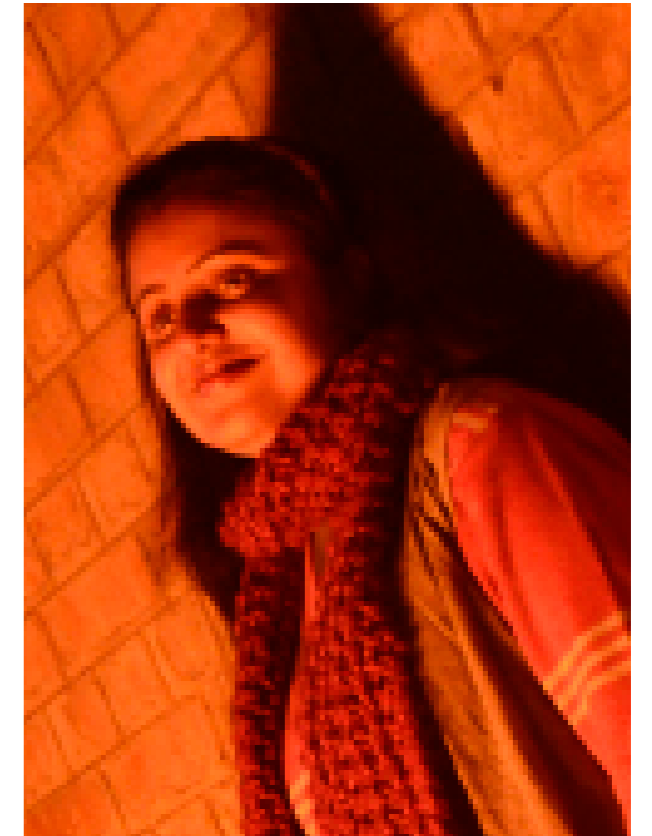
Corporate Investment Times: Inspiring Generations

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2024 JULY



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DISRUPTING THE START-UP INCUBATION LANDSCAPE

THE RISE OF 2080 VENTURES

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#CORPORATEINVESTMENTSTIMES

In the ever-evolving landscape of venture capital and start-up accelerators, the emergence of 2080 Ventures has been nothing short of a game-changer. Founded on the principles of innovation, collaboration, and cross-border investment, 2080 Ventures is reshaping the traditional model of venture capital and accelerating the growth of promising start-ups in unprecedented ways.

Background of 2080 Ventures

2080 Ventures was founded in 2022 with a vision to revolutionize the Start-up acceleration eco system by leveraging technology, global networks, and a deep understanding of emerging markets. The founders, a diverse global group of seasoned entrepreneurs, investors, and industry experts, came together with a shared mission to identify and support the most promising start-ups worldwide.



Unlike traditional accelerator firms that focus on specific regions or industries, 2080 Ventures takes a unique sector agnostic cross-border approach. By working with the world's leading banks, corporations and government agencies and tapping into a global network of entrepreneurs, investors, and industry leaders, 2080 Ventures is able to identify innovative start-ups with high growth potential from around the world and work with them to grow to become Dragons and Icons. Our extensive network of investors, expert mentors and government investment partners enable us to network the most promising start-ups with a strong support platform.

What are Start-up Accelerators

Start-up accelerators have long played a crucial role in the entrepreneurial ecosystem by providing early-stage start-ups with

the resources, mentorship, and capital they need to grow and succeed. These programs typically offer a structured curriculum, access to industry experts, and networking opportunities to help start-ups accelerate their growth.

Traditional start-up accelerators act as a launchpad for early-stage start-ups, providing them with the necessary support to refine their business models, develop their products, and scale their operations.

These programs often culminate in a demo day where start-ups pitch their ideas to a room full of investors and potential partners.

Corporate venture capital, on the other hand, involves established corporations investing in start-ups as a way to gain access to innovative technologies, expand their product offerings, and stay ahead of the competition. By investing in start-ups, corporations can tap into the entrepreneurial energy and creativity of young companies while also potentially generating significant returns on their investments.

Disrupting the Traditional Model

2080 Ventures is disrupting the traditional start-up acceleration model by focusing on cross-border programs and leveraging its global network to identify and support the most promising start-ups from around the world. Synergistic to our accelerator business, we are taking a more inclusive and global approach to investing, 2080 Ventures is able to tap into a diverse pool of talent and innovation that traditional venture capital firms may overlook.

Moreover, 2080 Ventures is taking a proactive approach to supporting the start-ups in its portfolio by continuing to work with the most promising founders and investing in them beyond the initial stages. This hands-on approach allows 2080 Ventures to nurture and guide its portfolio companies as they grow and scale, ultimately increasing the likelihood of success for both the start-ups and the investors.

Looking Ahead

As 2080 Ventures looks to the future, the firm is exploring new ways to support early-stage start-ups by raising a larger fund to invest at the seed and pre-seed stages into the most promising global start-



ups. By providing capital and support to start-ups in the earliest stages of their development, 2080 Ventures aims to deliver earlier exits and liquidity to its limited partners while also fueling the growth of the next generation of innovative companies. Our role at the core of these start-up eco systems gives us unique and early insights to the world's most promising founders and their Start-ups.

In conclusion, 2080 Ventures is at the forefront of a new era in start-up eco system and venture capital, one that is defined by innovation, collaboration, and a global mindset. By disrupting the traditional model of venture capital and embracing a cross-border approach to investing, 2080 Ventures is paving the way for a more inclusive and dynamic entrepreneurial ecosystem which will deliver the Icons of the future.

The global start-up ecosystem is alive and kicking even though there has been a slow down in Private Equity and Venture Capital funding in the past few years.

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#CORPORATEINVESTMENTTIMES

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CHAIRMAN & FOUNDER
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“Humanoid robots should ‘safeguard human dignity’ and ‘not threaten human security,’ exclaim the guidelines announced by the World Artificial Intelligence Conference (WAIC) Shanghai 2024. The following five steps are fundamental to effective governance of robotics efforts as enumerated by GARTNER in their 2019 White Paper – “Making Robotics a Reality” - 1. Centralize robotics governance; 2. Define key robotics-related roles; 3. Stay on top of new opportunities and evolving technologies; 4. Manage the people side of robotics; 5. Track performance and impact.

As technology progresses, the boundaries between humans and machines continue to blur. Robotics and generative artificial intelligence (AI) are at the forefront of this transformation, promising to enhance human capabilities and improve quality of life. We stand at a crossroads in an age where robotics and generative artificial intelligence (AI) are becoming integral to daily life.

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AI-CREATED DYSTOPIA AND CYBORG SUICIDE

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Japan will start fixing its railway system using advanced humanoid robots. The railway worker robot is a joint venture between JR West, Jinki Ittai, and Nippon Signal. JR West said they developed the technology with the help of robotics company Jinki Ittai and tech company Nippon Signal to improve their employees' safety and reduce the risk of work-related accidents. Starting this month, giant Mecha-style robots will perform various maintenance tasks on the company's railway infrastructure, such as painting overhead support structures and removing tree branches that obstruct the tracks. The toiling mechanoid is operated by a human who can sit in its accompanying truck and control its movement using a joystick and VR goggles linked to a camera on the bot's head.

These technologies promise immense benefits, including enhanced mobility for the physically impaired and advanced cognitive assistance. However, they also pose significant risks, particularly when AI systems exhibit disabilities or biases. It is important to read about the intersection of cutting-edge technologies and their integration via-a-vis ethical, societal, and practical implications. Equally important is to delve into the potential dystopian scenarios that may arise from AI's shortcomings and examine how these risks can be mitigated to ensure a future where technology serves humanity rather than undermines it.

This article explores the potential dystopian scenarios that may arise from these shortcomings and examines solutions to mitigate these risks. We will delve into the concept of cyborgs—part human, part machine—and the impact of flawed AI on their lives, including the disturbing possibility of cyborg suicide. Whatever we are, we are creating ourselves or supplementing ourselves. This is the root cause of imbalances and biases.

Stuart Russell examined the challenges of ensuring that AI systems act in ways that are

aligned with human values, emphasizing the need for control mechanisms to prevent unintended consequences in his book *Human Compatible: Artificial Intelligence and the Problem of Control*, Published by Viking in 2019.

Overview:

As the integration of artificial intelligence (AI) and human biology advances, the concept of cyborgs—beings with both organic and biomechatronic body parts—becomes increasingly plausible. Literature has long explored the dystopian potential of AI and the ethical implications of creating beings that blend human and machine. It has become a critical area of concern how the potential for disabilities within AI systems creates dystopian outcomes for cyborgs. Generative AI, a subset of artificial intelligence that focuses on creating data rather than just analyzing it, is pivotal in developing adaptive and personalized technologies. Yet, AI's inherent vulnerabilities and limitations, such as biases in training data, susceptibility to malicious attacks, and unintended consequences of autonomous decision-making, can lead to significant issues.

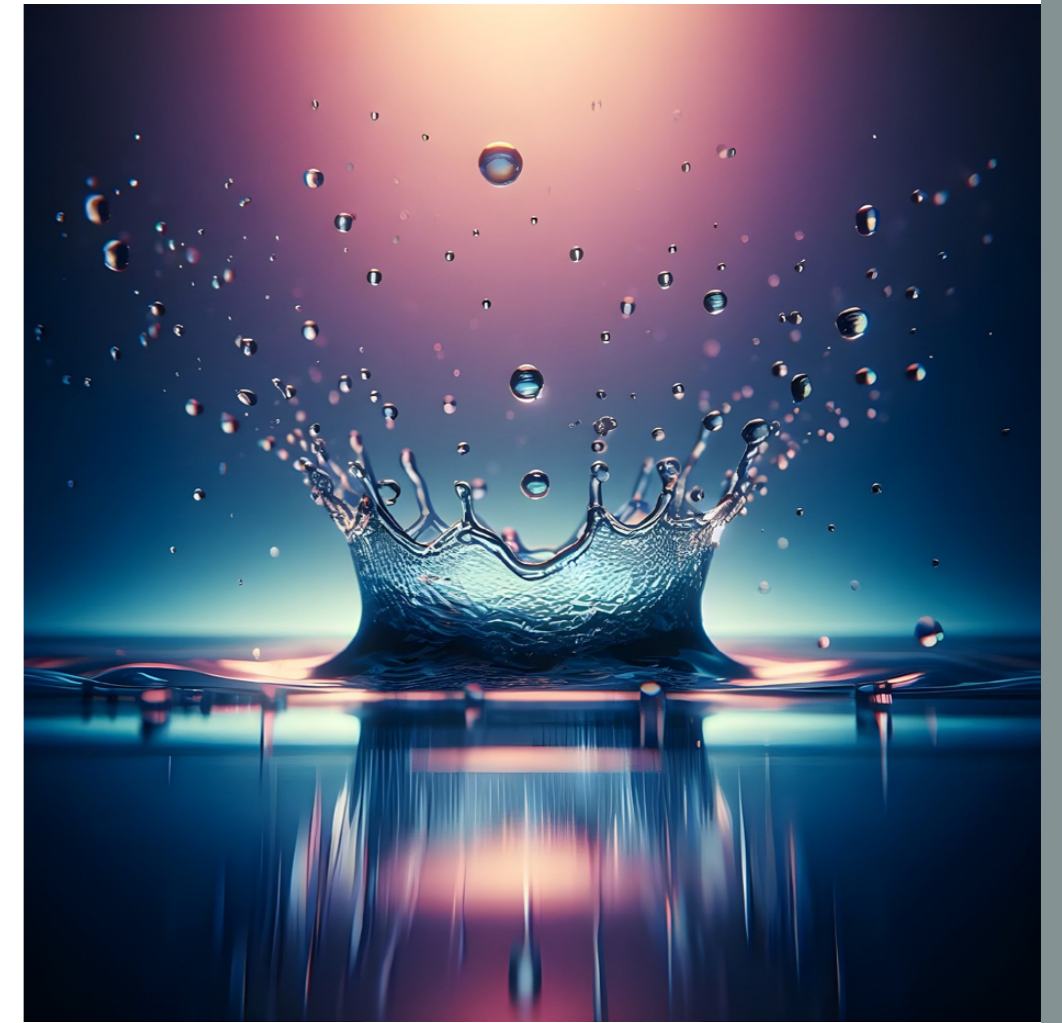
Presently, South Korea's Gumi City Council is investigating a "robot suicide" after a cyborg administrative officer supposedly jumped to their own death from a staircase. Work pressure is now getting to robots, too. South Korea's Gumi City Council announced on June 26, 2024, that its premier administrative officer robot apparently dropped "dead" after the cyborg seemingly leapt to its life's end down a six-and-a-half foot flight of stairs. The city council is speculating if the now-defunct robot's demise was, in fact, an act of suicide as an official caught the robot "circling in one spot as if something was there" before the supposed tragedy."

William Gibson, who published his novel *Neuromancer* in 1984, narrates the story of Case, a washed-up computer hacker hired by a mysterious employer to pull off the ultimate

hack. The novel, a cyberpunk genre, depicts a world where AI and cybernetics are deeply intertwined with society. In this novel, the dystopian elements evidenced in Gibson's world are extreme social stratification, pervasive surveillance, and corporate dominance. AI systems and cybernetic enhancements are both tools of empowerment and oppression. Characters in the novel are often heavily augmented with cybernetic enhancements, leading to questions about identity, autonomy, and mental health. The blurred line between human and machine complicates the issue of suicide among cyborgs. So additionally, I shall try to examine whether cyborgs possess the right to disagree, protest, and commit suicide and explore the value systems that might govern their existence.

Robotics and Generative AI, the current scenario

Robotics Advances: Modern robotics has significantly progressed, particularly in assistive technologies. Robotic prosthetics, for example, have evolved from simple mechanical devices to sophisticated systems that interface with the human nervous system. Exoskeletons enable paraplegics to walk, while robotic arms provide dexterity to those who have lost limbs.



Generative AI: Generative AI refers to algorithms that create data, whether text, images or even music. These systems produce outputs that mimic human creativity. Applications range from automated content creation to designing personalized learning experiences.

Limitations and Vulnerabilities of AI

Despite their potential, AI systems are not infallible. They can exhibit disabilities, defined here as significant limitations in functionality and biases, which are systematic deviations from fairness and objectivity. These issues arise from several factors. Cathy O'Neil, in the book *Weapons of Math Destruction*, published in 2016 by Crown Publishing Group, discussed the dangers of biased algorithms in various sectors, including finance, education, and criminal justice, highlighting the potential for harm when AI

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systems are not carefully managed.

1. **Data Bias:** AI systems learn from data. If the training data is biased, the AI's decisions will reflect those biases. For example, facial recognition systems have been shown to have higher error rates for people with darker skin tones, leading to misidentifications and discriminatory outcomes.
2. **Lack of Transparency:** AI algorithms are often black boxes, especially deep learning models. Their opaque decision-making processes make it difficult to identify and correct errors.
3. **Security Vulnerabilities:** AI systems can be manipulated through adversarial attacks. Malicious actors introduce subtle changes to input data and can alter thus harming the AI's output.
4. **Unintended Consequences:** AI's autonomous nature can lead to unforeseen outcomes. For instance, an AI tasked with optimizing a

delivery route might disregard traffic laws or ethical considerations if not properly constrained.

Some AI Disabilities and Bias in Action:

Facial Recognition Bias: Facial recognition systems have been found to exhibit significant biases, particularly against women and people of color. This bias can lead to discriminatory practices in law enforcement and other sectors.

Bias in Hiring Algorithms: AI systems used in hiring processes have been scrutinized for perpetuating gender and racial biases. An AI trained on historical hiring data from a male-dominated industry will always favor male candidates, reinforcing existing inequalities. An AI recruiting tool developed by Amazon was found to be biased against women. The tool used to screen resumes was discovered to penalize resumes, including the word "women's." The system was trained on resumes submitted to Amazon over a ten-year period, most of which

came from men, reflecting gender imbalances in the tech industry.

AI and Disability Discrimination: In 2019, the New York Times reported on the case of Peter Lane, who has a form of muscular dystrophy. Lane had to resort to the increasing use of AI systems. These were not designed to accommodate disabilities. It became harder for him to receive fair treatment in various aspects of life, from job applications to healthcare.

AI in Healthcare Disparities: An AI system used by hospitals for patient identification who would benefit from extra care exhibited significant racial bias. The system was less likely to refer black patients for extra care compared to white patients, even when they were equally sick. This was because the algorithm relied on historical healthcare spending data, which is lower for black patients due to systemic inequities in access to care.

Healthcare Robotics: A healthcare robot designed to assist elderly patients was found to exhibit bias in its care recommendations. The AI was trained predominantly on data from younger, healthier populations. It failed to account for the specific needs of older adults. This led to inappropriate medication reminders and dietary suggestions, compromising patient safety.

Autonomous Vehicles: Autonomous vehicles (AVs) rely heavily on AI for navigation and decision-making. Bias in training data can lead to disparities. AVs respond differently to pedestrians of different demographics. Studies have shown that AVs are less likely to detect and stop for people with darker skin tones, raising serious safety concerns.

The Dystopian Potential: Cyborg Suicide

As we integrate AI more deeply into human bodies, creating cyborgs, the stakes become higher. Disabilities and biases in AI can have profound

psychological impacts, potentially leading to cyborg suicide—a harrowing manifestation of technological dystopia. South Korea's Gumi City Council announced on June 26 that its premier administrative officer robot dropped "dead" after the cyborg seemingly leapt to its life's end down a six-and-a-half foot flight of stairs. The city council is speculating if the now-defunct robot's demise was, in fact, an act of suicide as an official caught the robot "circling in one spot as if something was there" before the supposed tragedy.

A Dystopian Scenario: When cyborgs are commonplace in the future, ultimately, these individuals will rely on AI for essential functions—movement, communication, and cognitive assistance. Let us assume a cyborg with a prosthetic arm controlled by an AI that occasionally malfunctions due to flawed programming. The arm may act unpredictably, causing frustration and self-doubt. Over time, these experiences can erode the individual's mental health, leading to a sense of hopelessness and, tragically, suicide.

Psychological Impact: It is a psychological holocaust of living with unreliable AI. Trust in one's own body is fundamental to mental well-being. When AI disabilities undermine that trust, it can lead to anxiety, depression, and suicidal ideation.

Ethical Implications: This scenario raises profound ethical questions. What responsibility do developers and manufacturers have to ensure the reliability of AI systems integrated into human bodies? How can we protect individuals from the psychological harm caused by flawed technology?

Solutions to Mitigate AI Disabilities and Bias

To prevent such dystopian outcomes, we must address the root causes of AI disabilities and biases. Here are some proposed solutions:

1. **Representative and Diverse Data:** Proactive



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efforts to collect and curate datasets that include marginalized and underrepresented groups will ensure that AI training data is diverse and representative of all user demographics. It will mitigate biases.

2. **Transparency and Explainability:** Developing transparent and explainable AI systems can help identify and rectify biases. Explainable techniques in AI will aim to make AI decision-making processes more understandable to humans, facilitating accountability.
3. **Robust Security Measures:** It is crucial to have robust security measures to protect AI systems from adversarial attacks. Regular security audits, adversarial training, and the incorporation of defensive mechanisms into AI models must be ensured.
4. **Ethical AI Development:** Ethical considerations must be integral to AI development. This involves adhering to ethical guidelines, conducting impact assessments, and involving diverse stakeholders in designing and deploying AI systems.
5. **Mental Health Support:** The psychological impact of AI disabilities can be managed by providing mental health support for individuals who rely on AI-integrated devices. Counseling and support groups tailored to the unique experiences of cyborgs are the important constituents.
6. **Regulatory Oversight:** Governments and regulatory bodies should establish and enforce AI safety and fairness standards. This includes certification processes for AI systems in critical applications, such as healthcare and autonomous vehicles.

Do Robots/Cyborgs Have the Right to Disagree, Protest, and Commit Suicide?

The question of whether cyborgs possess the right to disagree, protest, and commit suicide is

complex and hinges on their perceived status as sentient beings.

Sentience and Autonomy

The fundamental question underlying robot rights is whether robots can be considered sentient. Sentience involves the capacity to experience sensations and feelings typically associated with living organisms. Most current robots and AI systems lack sentience, as they operate based on programmed instructions and lack subjective experiences. However, as AI technology advances, the possibility of creating sentient robots becomes more plausible.

Ethical Considerations

From an ethical standpoint, robots would warrant moral consideration if they were to achieve sentience. Utilitarian ethics, which emphasize the greatest good for the greatest number, might argue that sentient robots deserve rights to ensure their well-being and minimize suffering. Deontological ethics, which focus on duties and principles, would argue that sentient beings inherently possess rights, regardless of their nature.

Current Legal Perspectives

Current legal frameworks do not recognize robots as having rights. Robots are generally considered property owned by individuals or organizations. Their legal status as property precludes them from having the right to disagree, protest, or commit suicide.

Emerging Legal Considerations

As robots become more advanced, a growing debate exists about their legal status. The European Parliament has proposed regulations on the ethical and legal aspects of robotics and AI, including the possibility of granting "electronic personhood" to advanced AI systems (European Parliament, 2017). This would grant robots certain rights and responsibilities, though it remains a contentious and evolving area of law.

Value Systems Governing Cyborg Existence

The value systems that might govern cyborg existence could draw from a blend of human ethics, AI logic, and hybrid philosophies. Key components include:

Human Rights Principles:

Adapting human rights principles to encompass cyborgs ensures that they are treated with dignity and respect. This includes the right to autonomy, privacy, and protection from exploitation.

AI Ethics:

Incorporating ethical AI principles, such as transparency, fairness, and accountability, can guide the development and governance of cyborgs. Ensuring that AI components align with ethical standards is essential.

Hybrid Philosophies:

Developing new philosophical frameworks that merge human and AI values can provide a robust foundation for cyborg ethics. These hybrid philosophies should address unique challenges and promote harmonious coexistence.

Conclusion

We need a comprehensive foundation for understanding AI and robotics's ethical, technical, and societal implications. This foundation would offer valuable insights into navigating these transformative technologies' complexities.

As we navigate the complex landscape of robotics and generative AI, we must recognize and address the risks associated with AI disabilities and biases. By implementing robust solutions and ethical practices, we can harness the transformative potential of these technologies

while safeguarding against dystopian outcomes. Ensuring the reliability and fairness of AI systems is not just a technical challenge but a moral imperative, essential for creating a future where technology truly enhances human well-being. Addressing these issues requires a multifaceted approach that includes ethical frameworks, mental health support, legal protections, and public awareness.

Recognizing cyborgs as sentient beings with rights is crucial in ensuring their well-being and promoting a just and inclusive society.

Let us try to be different when dealing with machines, at least. They may be better 'humachines' with digital personhood.



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Imagine a world where your daily activities not only become more efficient but also contribute to a greener, more connected community. Welcome to Gepek, a pioneering mobile application that integrates delivery, ticketing, shopping, and ride-sharing into a seamless user experience.

Gepek is not just an app; it's a revolution in the way we handle logistics, travel, and commerce. This article delves into the innovative features of Gepek, its strategic partnerships, business model, use cases, and future developments.



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GEPEK

REVOLUTIONIZING TRANSPORTATION, DELIVERY, AND COMMERCE

#GEPEKDELIVERS #TRANSPORTATIONREVOLUTION #COMMERCEEVOLVED

What is Gepek?

Gepek is a multifunctional mobile application designed to streamline various aspects of daily life. From booking bus or train tickets to delivering packages and shopping, Gepek offers a wide range of services that cater to diverse user needs. One of its standout features is carpooling for packages, which allows users to earn additional income while participating in an eco-friendly ecosystem. Whether you're a commuter, a shopper, or someone who frequently sends packages, Gepek has something to offer.

Innovative Features

- Carpooling for Packages:** Gepek's unique carpooling feature for packages allows users to send and receive packages through drivers who are already on the road. This not only reduces the carbon footprint but also provides a convenient and cost-effective solution for package delivery.
- Ticketing:** Users can book tickets for buses, trains, and other forms of public transportation directly through the app. This feature simplifies travel planning and offers seamless integration with other services offered by Gepek.
- Shopping:** Gepek partners with various local businesses and e-commerce platforms, allowing users to shop for products directly through the app. This integration supports local economies and provides users with a wide range of shopping options.
- Ride-Sharing:** Gepek also offers traditional ride-sharing services, connecting drivers with passengers who need a ride. This feature promotes carpooling and reduces the number of vehicles on the road, contributing to a cleaner environment.

Strategic Partnerships

Gepek has formed strategic partnerships with various stakeholders in the transportation,

logistics, and e-commerce sectors. These partnerships enable Gepek to offer a comprehensive suite of services to its users.

Some key partnerships include:

- Local Transportation Authorities:** Collaborations with local transportation authorities ensure that Gepek's ticketing system is seamlessly integrated with public transportation networks.
- E-commerce Platforms:** Partnerships with e-commerce platforms allow users to shop for a wide range of products directly through the app, enhancing the shopping experience.
- Logistics Companies:** Collaborations with logistics companies ensure efficient and reliable package delivery services.

Business Model

Gepek's business model is based on providing value-added services to its users while generating revenue through various streams. Some key revenue streams include:

- Transaction Fees:** Gepek charges a small transaction fee for each service provided through the app, such as ticket booking, package delivery, and ride-sharing.
- Advertising:** Gepek offers advertising opportunities to businesses looking to reach its user base. This includes in-app advertisements and promotional offers.
- Subscription Plans:** Users can opt for subscription plans that offer additional benefits and discounts on various services.

Use Cases

- Daily Commute:** Users can book tickets for their daily commute and carpool with colleagues, reducing travel costs and environmental impact.
- Package Delivery:** Small business owners can use Gepek to send packages to their



customers, saving on delivery costs and reaching a wider audience.

- Shopping:** Users can shop for groceries, clothing, electronics, and more, all within the app, supporting local businesses and enjoying a convenient shopping experience.

Future Developments

Gepek is continuously evolving to meet the needs of its users and stay ahead in the market. Some future developments include:

- Expansion:** Gepek plans to expand its services to new regions, offering its innovative solutions to a broader audience.
- AI Integration:** Gepek aims to integrate artificial intelligence to enhance user experience, optimize delivery routes, and provide personalized recommendations.
- Sustainability Initiatives:** Gepek is committed to sustainability and plans to introduce more eco-friendly features, such as electric vehicle

partnerships and carbon offset programs.

About Kristijan Škarica

I am Kristijan Škarica, an experienced entrepreneur with over ten years of experience in the startup, gaming, and esports industries.

In addition to my role at Gepek, I was a co-owner of Valiance Pro Game, a recognized esports club, and have actively participated in numerous events, conferences, and competitions, providing mentorship and advice to over 17 projects across Europe. My involvement as a partner in a major gaming accelerator in the EU, mentor in the Polygon Village program and as Apex Fusion - Fuser program has equipped me with extensive experience in building and nurturing communities.

I have also collaborated with many web3 companies such as Polygon, Polkadot, Near Foundation, Mantle Network, Aptos, and many others, making me a strong figure in promoting and implementing blockchain technology in

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Current Projects:

Co-FounderGepek:

Carpooling for packages startup.

[Gepek](<https://thegepek.com/>)

CBD0Yield Bricks: RWA - WEB3 Real Estate.

[Yield Bricks]

<https://yieldbricks.com/>

Coeto: A pioneering platform for web3 communities.

Co-FounderPlayCoq: Web3 game studio.

[PlayCoq]

(<https://playcoq.com/>)

Coeto: A pioneering platform for web3 communities.

Advisor :

Hora

Games: [Hora Games](<https://horagames.com/>)

Ballies: [Ballies](<https://ballies.gg/>)

Key Achievements:

Founded Polygon Guild Zagreb, the first EU Guild.

Organized over 20 conferences, meetups, and lectures.

Actively mentored and supported numerous startups and projects in the web3 ecosystem.

Partnered in major conferences and competitions like Infobip Shift, BlockSplit, ETH Belgrade, and many others.

Join us on this journey as we revolutionize transportation, delivery, and commerce with Gepek. Together, we can create a more connected and sustainable world.

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GET PUBLISHED



DAY IN, DAY OUT, YOU ARCHITECT SUCCESS, YOUR ENDEAVORS BECOMING THE CORNERSTONE OF A DISTINGUISHED PROFESSIONAL LEGACY.

WE JUST MAKE SURE YOUR'S REACHES THOSE WHO MATTER

INSPIRE GENERATIONS

CORPORATE INVESTMENT TIMES

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Artificial Intelligence (AI) has revolutionized various sectors, including healthcare, finance, and education. One of the most transformative impacts of AI, however, is in the criminal justice field. From predictive policing to the analysis of court transcripts, AI technologies are being deployed to enhance the efficiency, accuracy, and fairness of criminal justice processes.

THE USE OF AI IN CRIMINAL JUSTICE FIELD

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#AI REVOLUTIONIZES JUSTICE #PREDICTIVE POLICING #AI FAIRNESS #CRIMINAL JUSTICE REFORM

The Evolution of AI in Criminal Justice

The integration of AI into criminal justice began with the development of basic data analysis tools that assisted law enforcement agencies in identifying crime patterns. Over time, advancements in machine learning, natural language processing, and big data analytics have led to more sophisticated applications.

Today, AI is utilized in various aspects of criminal justice, including:

- **Predictive Policing:** Using data-driven algorithms to forecast criminal activities and deploy resources efficiently.
- **Facial Recognition:** Identifying suspects and missing persons through advanced image processing techniques.
- **Risk Assessment Tools:** Evaluating the likelihood of reoffending to inform bail and sentencing decisions.
- **Automated Case Management:** Streamlining administrative tasks in legal proceedings.

Predictive Policing

How It Works

Predictive policing involves the use of AI algorithms to analyze historical crime data and predict future incidents. These algorithms can identify hotspots for criminal activity, allowing law enforcement agencies to allocate resources more effectively.

Benefits

- **Resource Optimization:** Enables efficient deployment of police forces.
- **Crime Prevention:** Helps in preventing crimes by increasing police presence in predicted hotspots.
- **Data-Driven Decisions:** Reduces reliance on subjective judgment, promoting objective



decision-making.

Challenges and Criticisms

- **Bias in Data:** AI systems can perpetuate existing biases present in historical crime data, leading to disproportionate targeting of certain communities.
- **Privacy Concerns:** Increased surveillance and data collection can infringe on individual privacy rights.
- **Reliability Issues:** Predictions are not foolproof and can lead to false positives.

Facial Recognition

Technology Overview

Facial recognition technology uses AI to match

facial features from images or video footage with databases of known faces. This technology is widely used for identifying suspects, verifying identities, and locating missing persons.

Applications in Criminal Justice

- **Surveillance:** Monitoring public spaces for known offenders.
- **Investigation:** Assisting in the identification of suspects from security camera footage.
- **Security:** Enhancing security measures in courts and correctional facilities.

Ethical and Legal Concerns

- **Accuracy and Bias:** Facial recognition systems can exhibit bias, particularly against minority groups, leading to wrongful identifications.
- **Regulation:** There is a need for stringent regulations to govern the use of facial recognition technology to prevent misuse.
- **Consent and Privacy:** The use of this technology often raises issues regarding consent and the right to privacy.

Risk Assessment Tools

Purpose and Functionality

Risk assessment tools use AI to evaluate the risk of reoffending, which informs decisions regarding bail, sentencing, and parole. These tools analyze various factors, including

criminal history, socioeconomic status, and psychological profiles.

Advantages

- **Informed Decision-Making:** Provides judges and parole boards with data-driven insights.
- **Consistency:** Promotes consistency in judicial decisions, reducing disparities.
- **Efficiency:** Streamlines the decision-making process, saving time and resources.

Limitations

- **Bias and Fairness:** These tools can inherit biases from the data they are trained on, potentially leading to unfair outcomes.
- **Transparency:** The proprietary nature of many algorithms means their inner workings are not always transparent.
- **Dependence on Data Quality:** The accuracy of predictions is heavily reliant on the quality and completeness of the input data.

Automated Case Management

Streamlining Legal Processes

AI-driven case management systems automate various administrative tasks, such as scheduling, document management, and workflow coordination. These systems improve the efficiency and effectiveness of legal processes.

Benefits



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- **Time Savings:** Reduces the administrative burden on legal professionals.
- **Accuracy:** Minimizes human errors in document handling and case tracking.
- **Accessibility:** Improves access to case information for all stakeholders.

Implementation Challenges

- **Integration with Existing Systems:** Ensuring compatibility with legacy systems can be complex.
- **User Training:** Requires training for legal professionals to effectively use new technologies.
- **Data Security:** Protecting sensitive legal information from cyber threats is paramount.

AI in Court Proceedings

AI-Powered Legal Research

AI tools can rapidly analyze vast amounts of legal documents and case law to provide relevant information, aiding lawyers in case preparation and research.

Predictive Analytics in Litigation

AI can predict the likely outcomes of litigation based on historical data, helping legal teams to strategize effectively.

Virtual Legal Assistants

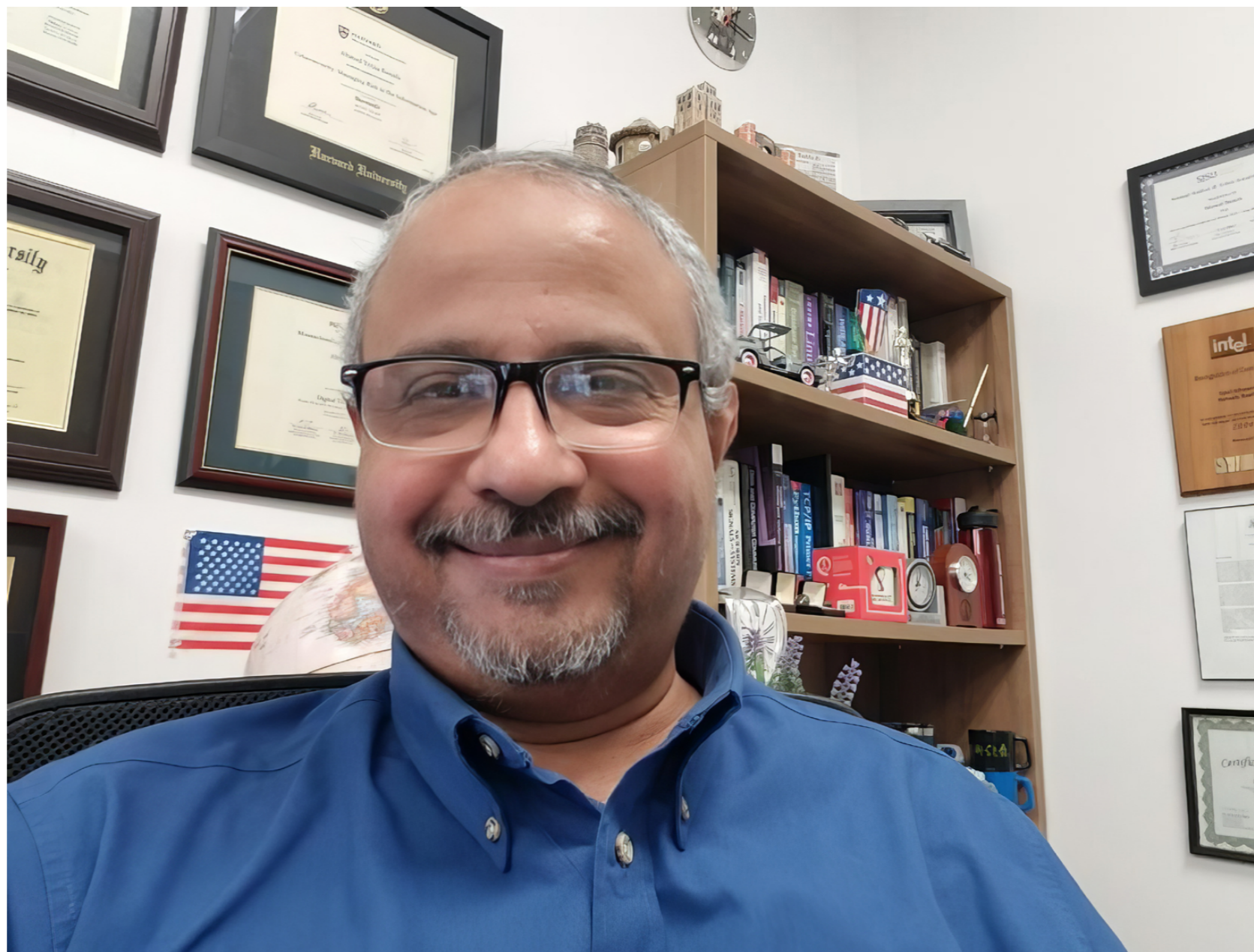
AI-driven virtual assistants can support lawyers by managing schedules, sending reminders, and even drafting basic legal documents.

-Ethical and Social Implications

Ensuring Fairness and Equity

The deployment of AI in criminal justice must be guided by principles of fairness and equity. Addressing biases in AI systems is critical to prevent the perpetuation of existing inequalities.

Transparency and Accountability



Transparency in AI algorithms and accountability for their decisions are essential. Stakeholders must understand how decisions are made and have recourse in cases of errors or biases.

Public Trust and Acceptance

Building public trust in AI technologies involves engaging with communities, being transparent about the use of AI, and ensuring that these technologies are used ethically.

Future Directions

Advancements in AI Technology

Continued advancements in AI, such as improved

natural language processing and machine learning techniques, will enhance the capabilities of AI systems in criminal justice.

Policy and Regulation

Developing comprehensive policies and regulations to govern the use of AI in criminal justice is crucial. These regulations should address issues of fairness, transparency, and accountability.

Collaboration and Research

Collaboration between law enforcement agencies, legal professionals, technologists, and

researchers will be essential to ensure that AI is used effectively and ethically in criminal justice.

AI has the potential to transform the criminal justice field by enhancing efficiency, accuracy, and fairness. However, it also raises significant ethical and social challenges. Ensuring that AI systems are designed and used responsibly will be key to realizing their benefits while minimizing their risks. By addressing issues of bias, transparency, and accountability, we can harness the power of AI to create a more just and equitable criminal justice system.

Ahmed Banafa's books

Covering: AI, IoT, Blockchain and Quantum Computing

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GLOBAL BUSINESS LEADER, MICROSOFT AZURE
FOUNDING TEAM MEMBER,
CHAIRMAN, FUTURE OF HEALTH SUMMIT,
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AI FOR WHAT? A DISRUPTIVE VIEW OF AI RESEARCH & DEVELOPMENT ECONOMICS

#AIDEFINED #DISRUPTIVEAI #AIONOMICS

CORPORATE INVESTMENT TIMES • JULY 2024



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Artificial Intelligence (AI) is undeniably transforming the global investment landscape. Despite some skeptics, J.P. Morgan Wealth Advisors recently dismissed fears of an AI investment bubble. Predicting the future is impossible (as Peter Drucker said, "The best way to predict the future is to create it."). But as a founding member of Microsoft Azure and former CEO of Microsoft Ventures' first partner in Latin America, I offer an insider perspective on why AI is here to stay and how its economics can drastically be changed for the better.

Generative AI began with the 2017 "Attention Is All You Need" paper by Google scientists, and OpenAI brought AI to the masses in November 2022 with ChatGPT. However, AI research, founded in 1956, is broader and includes Natural Language Processing (NLP), Machine Learning, Neural Networks, Deep Learning, and Generative AI.

During my tenure leading Microsoft's Digital Transformation team in the Middle East & Africa,

we collaborated with top consulting firms as well as system integrators to launch 21 cloud and AI vertical solutions in our first year, deploying them across the top 10 industries prioritized for the region. The thinking was that AI should be part of business and board-level discussions, not just IT.

The main barrier to AI's wider adoption and meaningful ROI isn't technology but the outdated process of developing and maintaining AI solutions. Despite numerous open-

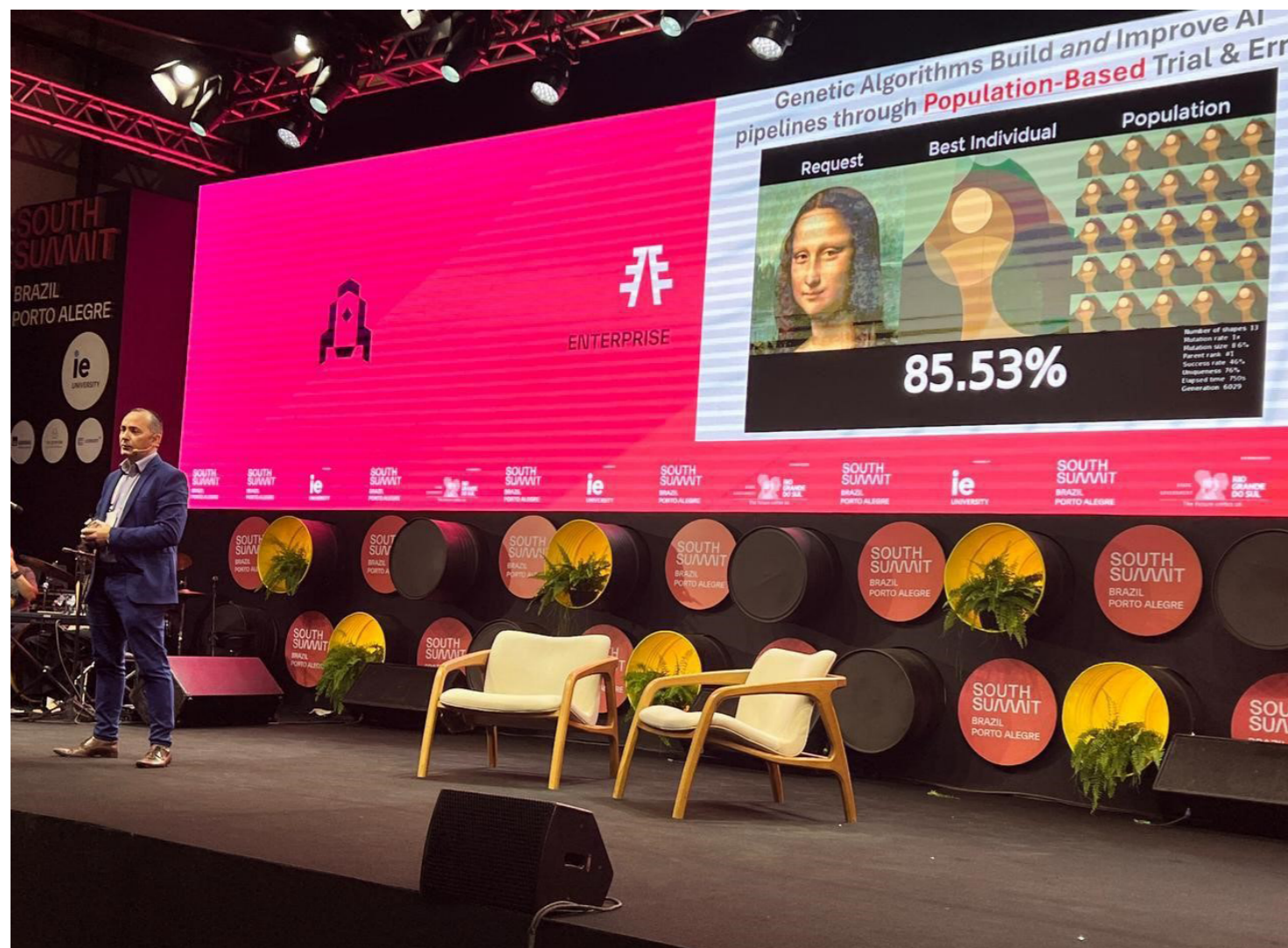


source tools and data science platforms, the discovery phase remains a manual, trial-and-error process. Achieving the best optimization requires extensive experimentation, which impacts ROI.

Assembling multidisciplinary teams is essential; it includes data scientists, AI engineers, product managers, project managers, and increasingly AI ethicists, computer vision engineers, and AI trainers. Attracting, onboarding, training, and retaining this diverse talent is challenging, costly, and time-consuming. For each project, data scientists and AI

product managers must select the most suitable ML algorithms, perform model selection and hyperparameter optimization, and more. It's humanly impossible to experiment with all possibilities before you choose how you devise an AI solution. And even if you had Mr. or Mrs. Perfect onboard, the best AI solutions degrade over time due to constant changes in data and business rules. That contributes to the 75-85% failure rate in achieving expected outcomes from AI according to studies by Deloitte, BCG, Gartner, and other great companies I've worked with during my 15 years at Microsoft.

But what if AI could autonomously handle 70-80% of this work and empower individuals with basic skills to leverage AI's computational power and speed to do that experimentation at massive scale with the highest possible accuracy? Does that sound like AGI or science fiction?



An Israeli startup, Evolution, founded in 2019, uses genetic algorithms (GAs) to transform R&D economics for IT services companies and companies like Hyundai, Johnson & Johnson, and unicorns like StoreDot. These organizations use Earth – a generative AI solution that rather than creating text or images, builds and evolves optimized AI solutions autonomously and affordably, meeting ever-changing market demands, regulatory environments, and business rules.

Now imagine a world where every business – small, medium and large – can reduce a 1-2-year development cycle to 1-2 months. Moreover, it has the capacity to become an “AI factory” and experiment with dozens of projects

simultaneously, and for each of them come up with millions, billions, trillions of possible solutions – freeing their resources from endless manual trial-and-error and letting AI-for-AI naturally select the one AI solution that best fits their needs in a fast, accurate and cost-effective way. Companies like Uber, Google, Microsoft and others already do that – because they have the resources and use Genetic Algorithms in their innovation labs! But now we are talking about more than the “democratization of AI”; we’re describing introducing a new threshold for ROI in AI through a profound change in its adoption curve – and success rate! Now think as an investor – is that scenario more compelling to you?

Is the world ready for AI-for-AI? Can we trust AI

Beny Rubinstein is the Chief Customer Officer at Evolution.inc, a disruptive AI-for-AI startup that uses genetic algorithms to autonomously build and optimize AI systems to fundamentally change the economics of AI development for enterprises, startups, consultancies, and governments.

With over two decades of experience, Beny co-founded Microsoft’s Cloud & AI (Azure) and Microsoft Venture’s first partner in Latin America. He advised Banco BV on transformative initiatives in Cyber, behavioral sciences, and AI with the Israeli innovation ecosystem.

As a limited partner and advisor at multiple VC, M&A, and PE firms, Beny leverages his global expertise to support startup founders at organizations like TechStars and MassChallenge, advise

boards and investors, and coach CEOs.

Beny graduated with honors in Computer Engineering, holds an M.B.A. from The Wharton School with a dual major in Finance and Strategic Management, and a specialization in Innovation with AI from Harvard T.H. Chan School. He is pursuing a Doctorate in Business Innovation with a focus on value creation through Artificial Intelligence applied to physician-to-physician communication.

Beny is a frequent keynote speaker in international AI conferences in Russia, Israel, Brasil, Europe & U.S.A. He moved to Tel Aviv, Israel in 2016 with his wife and two kids, and lived in the U.S.A. for 15 years before that. He is an Ambassador for The Meaningful Life Center.

to make AI more efficient, accurate, explainable, fair, faster, and more accessible? If this sounds like science fiction, consider that humans evolved through natural selection. AI systems can evolve too, but perhaps not solely by human hands. Will society accept this shift? Only time will tell.

Let’s evolve the way we think about AI research and development. We can learn from biology: just as humans evolved, AI can evolve naturally and autonomously. The evolution in AI R&D will significantly impact AI investment returns, reflecting this advancement.

By embracing AI-for-AI, businesses can unlock unprecedented efficiency, innovation, and ROI, heralding a new era of AI-driven transformation. This revolution in

AI development is not just an incremental improvement but a fundamental shift that promises to redefine the economics of AI. Stay tuned for this exciting evolution in the AI landscape – and its impact on AI adoption and ROI.

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LARISA B. MILLER

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AWARD-WINNING INTERNATIONAL
KEYNOTE SPEAKER



Wealth and Technology share many of the same attributes. They are both essential to a thriving, accelerating business and social environments, they both must be continually maintained and managed, and without either, we return to the Stone Age. As they say, the Stone Age did not end because we ran out of stones, it ended because of progress. Both wealth and technology represent progress, and our commitment to the viability of the future.

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FAMILY OFFICE WEALTH EMBRACING TECHNOLOGY FOR A NEW ERA

#CORPORATEINVESTMENTSTIMES

Alphabet's CEO, Sundar Pichai, recently said that AI is one of the most profound things to impact humanity since fire or electricity, and he's right. As technology continues to transform industries and economies, it is poised to revolutionize the landscape of family office wealth.

The integration of advanced technologies such as artificial intelligence (AI), blockchain, and big data analytics will lead to the emergence of a new batch of family office wealth, characterized by more sophisticated, data-driven, and agile approaches.

Traditionally, family offices have been the guardians of generational wealth, focusing on preserving and growing assets through a conservative and often risk-averse approach. These entities were established to manage the financial and personal affairs of wealthy families, ensuring that wealth was protected and transferred across generations.

However, the digitalization and the rapid progression of technology is reshaping this paradigm, enabling family offices to avail themselves of the power of digital tools to optimize their investment strategies, enhance decision-making processes, and uncover new opportunities. And the new generation responsible for the generational wealth earned during a more conservative investment environment, are required to be more creative, innovative and risk tolerant than generations past.

AI and machine learning algorithms are at the forefront of this transformation. These technologies enable family offices to analyze vast amounts of data more efficiently, identifying patterns and trends that were previously undetectable. By leveraging AI, family offices can predict market movements, optimize portfolio management, and even automate routine tasks, freeing up time for more strategic decision-making. For instance, AI can analyze market

conditions and investor behavior to suggest optimal investment strategies, thereby enhancing returns and minimizing risks.

Moreover, AI-driven predictive analytics allow family offices to forecast economic trends and adjust their portfolios accordingly, making informed decisions on the fly. This proactive approach contrasts sharply with the reactive strategies of the past, where decisions were often based on historical data and intuition rather than real-time insights. The ability to anticipate market shifts and act swiftly is a game-changer for family offices, enabling them to stay ahead of the curve and seize new opportunities as they arise. But this will require engaged and informed management of the portfolio and investments, which is proving to be a challenge for many multi-generational family offices.

The Williams Group Wealth Management reveals that 70% of wealthy families lose their wealth by the second generation, and by the third, a staggering 90% of that wealth is gone. These losses highlight a critical issue: a lack of preparation and education among heirs. We have a responsibility to do better, be better, prepare better, allowing the younger members of the family to participate at younger ages, accepting risk and taking advantage of the opportunity of technology in order to grow family wealth to ensure that it continues as a legacy.

As my own company, Phoenix Global, has a heavy footprint in blockchain, I believe blockchain to be one of the most essential vaults-of-the-future for finance and wealth management. Blockchain technology is revolutionizing the way family offices handle transactions, ensuring greater transparency, security, and efficiency.

The decentralized nature of blockchain reduces the risk of fraud and enhances the integrity of financial transactions. For family offices, this means more secure management of assets and greater trust in the investment process. Blockchain is still largely misunderstood, and the



value of blockchain, the integration of blockchain and the monetization and investment potential of blockchain is still largely a mystery to wealth managers and individuals who either associate blockchain solely with cryptocurrency, or who just fundamentally have no clue. This will change as the importance of blockchain grows and is integrated into every industry and sector as an immutable ledger for data, and as we know, data is the new oil.

Additionally, the rise of digital assets and cryptocurrencies offers new avenues for diversification and growth, appealing to the tech-savvy next generation of wealth holders. Cryptocurrencies, once considered fringe investments or only for salacious transaction, have now gained mainstream acceptance, and family offices, multinational financial institutions and governments are increasingly incorporating them into their

portfolios. Blockchain technology also enables the tokenization of assets, allowing for fractional ownership of real estate, art, and other valuable assets.

Tokenized marketplaces, where sales transactions, payments and smart contracts can be executed in seconds rather than days or weeks will change the way we buy, invest and transact. This not only democratizes access to high-value investments but also provides family offices with more flexible and liquid investment options, opening the door to vibrant new on-demand opportunities.

The transparency afforded by blockchain is particularly valuable in tracking the provenance, inventory, and ownership of assets. This is crucial for family offices that manage a diverse range of investments, including real estate, art collections, and private equity holdings. By

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leveraging blockchain, family offices can ensure that their transactions are secure, verifiable, and immutable, helping to safeguard and further preserve the family's wealth.

Leveraging big data, we now have ability to process and analyze large datasets which provides family offices with deeper insights into market trends, investment opportunities, and give real-time information and recommendations on the potential risks. Big data analytics empowers family offices to make informed, data-driven decisions, leading to more robust and resilient portfolios.

For example, by analyzing historical data and market indicators, family offices can identify emerging investment opportunities and potential threats, allowing them to adjust their strategies accordingly. Including the younger members of family office wealth into this process, putting data and technology at the epicenter, is a way to attract – and keep younger generations interested and engaged in the management and investment process.

Big data analytics will help enhance the due diligence process, enabling family offices to assess the financial health and performance of potential investments with greater accuracy.

Big data analytics will allow for the facilitation of the personalization of investment strategies. By analyzing the financial goals, risk tolerance, and preferences of each family member, family offices can tailor their investment plans to meet the unique needs of the family. This personalized approach ensures that the wealth management strategy aligns with the family's values, goals, and long-term objectives.

The integration of technology is not just about adopting new tools; it represents a fundamental shift in how family offices approach wealth management.

Further, technology fosters greater global

connectivity, enabling family offices to collaborate with experts, advisors, and investment opportunities across the world. This global perspective enhances the ability to diversify portfolios and access unique investment opportunities.

For example, a family office in New York can seamlessly invest in a promising startup in Silicon Valley or a real estate project in Dubai, thanks to the connectivity and transparency provided by digital platforms. Connecting to a blockchain marketplace will allow these transactions to conclude in seconds – something that resonates with the younger 'when I want it, where I want it generation', who will be called upon to wear the mantle of wealth responsibly during this disruptive, rapidly progressing tech era.

The rise of technology also brings about the potential for the rise of crime, which we would be amiss if we did not address. With the increasing reliance on digital technologies, cybersecurity has become a critical concern for family offices. Implementing advanced security measures and protocols is essential to protect sensitive financial information and ensure the integrity of digital transactions.

Cyber threats are evolving rapidly, and family offices must stay ahead of the curve by adopting cutting-edge cybersecurity solutions. This includes the use of encryption, multi-factor authentication, and blockchain-based security measures to safeguard digital assets and personal information. By prioritizing cybersecurity, family offices can mitigate the risk of data breaches and cyber-attacks, thereby protecting the family's wealth and reputation.

Sustainability, ESG, and the responsibility of our global footprint is a topic being embraced by younger generations who recognize that we've done a horrible job preparing the future for our youth, so the responsibility of repair falls on them.

The new generation of wealth holders is increasingly concerned with impact investing, sustainability, and using their money for the benefit of humanity. Technology provides the tools to measure and track the social and environmental impact of investments, aligning financial goals with broader societal values.

Family offices can leverage data analytics and blockchain technology to assess the impact of their investments, ensuring that their wealth contributes to positive social and environmental outcomes. By way of example, family offices can invest in renewable energy projects, sustainable agriculture, something which is near and dear to my hear, and social enterprises that align with their values and long-term objectives. By doing so, they can achieve financial returns while also making a meaningful contribution to society.

This aligns with the values of the next generation of wealth holders, who are more likely to prioritize sustainability and social responsibility in their investment decisions.

Furthermore, impact investing provides family offices with a unique opportunity to differentiate themselves and enhance their reputation. By demonstrating a commitment to sustainability and social responsibility, family offices can attract like-minded investors and partners, thereby expanding their network and influence.

As technology continues to advance, the future of family offices is ever more important. But to thrive in this rapidly digitizing world, family offices must embrace these innovations to remain competitive and relevant.

The new batch of family office wealth will be characterized by a more sophisticated, data-driven approach, allowing for greater agility, personalization, and global connectivity. By leveraging technology, family offices can not only preserve and

grow wealth but also make a positive impact on the world, aligning with the values of the next generation.

The integration of advanced technologies such as AI, blockchain, and big data analytics is revolutionizing the family office landscape. These technologies enable family offices to adopt more proactive, agile, and data-driven strategies, ensuring that they stay ahead of the curve and capitalize on new opportunities.

By embracing technology, family offices can optimize their investment strategies, enhance decision-making processes, and make a positive impact on society. As the world continues to evolve, family offices must adapt and innovate to ensure the preservation and growth of generational wealth for years to come. In the race towards a tech-savvy future, family offices will need to embrace

AI, blockchain, and big data, or risk becoming the financial equivalent of a fax machine in an iPhone world. Kodak failed to see the evolution of the future, as did Nokia, Blockbuster and a plethora of other well-known names. As a family office, you want to think 20-years ahead. You must anticipate the trends of tomorrow. And you cannot be a fax machine.



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Asia, Africa and United Kingdom



GLOBAL CIO OF THE AGA KHAN UNIVERSITY
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TRANSFORMATION IN EAST AFRICA CONFERENCE

AGA KHAN UNIVERSITY'S FIRST DIGITAL
TRANSFORMATION IN EAST AFRICA
CONFERENCE HIGHLIGHTS INNOVATIONS IN
DIGITAL GOVERNANCE, AI, CYBERSECURITY,
DATA SCIENCE, AND SUSTAINABILITY

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A recent international conference brought together experts from around the world to discuss key issues and advancements in five critical areas: Digital Governance, Generative AI in Healthcare and Education, Cybersecurity and Data Privacy, Data Science and Innovation, and Climate Change and Sustainability.

The event, which featured 46 high-profile speakers from 13 countries and 26 companies, also attracted over 900 online participants from 24 countries.

#DIGITALEASTAFRICA #GOVAI #CYBERSECURITY #DATASCIENCE #SUSTAINABILITY

In an era marked by unprecedented technological advancements, East Africa stands at the forefront of digital innovation, driving economic growth, social development, and regional integration. The Digital Transformation in East Africa (DTEA) conference was convened to explore the transformative power of digital technologies and their profound impact on various sectors across the region.

The conference aimed to provide a platform for thought leaders, industry experts, policymakers, and stakeholders to share insights and strategies for leveraging digital technologies to achieve sustainable development goals. The discussions highlighted several key areas including:

1. Digital Governance:

Discussions centered on how governments and organizations can harness digital technologies to improve governance structures and processes. Emphasis was placed on transparency, accountability, and the role of digital tools in enhancing citizen engagement and service delivery.

2. Generative AI in Healthcare and Education:

Experts explored the transformative potential of generative AI in both healthcare and education. In healthcare, AI's ability to diagnose diseases, assist in medical imaging, and streamline administrative tasks was highlighted. In education, AI's role in personalizing learning experiences and supporting educators was



discussed.

3. Cybersecurity and Data Privacy:

The importance of robust cybersecurity measures and data privacy protections was a major theme. Speakers underscored the growing threats in the digital

landscape and the need for comprehensive strategies to safeguard sensitive information.

4. Data Science and Innovation:

Sessions focused on how data science is driving innovation across various sectors. The use of advanced analytics and machine learning to extract insights from large datasets was showcased, along with its applications in improving business operations and decision-making.

5. Climate Change and Sustainability:

The conference highlighted the urgent need for



sustainable development and environmental conservation. Discussions included climate resilience strategies, green technologies, and the adoption of renewable energy sources to address East Africa's environmental challenges.

Conference Outcomes

The conference concluded with four major recommendations for the Government and East African organizations:

focus on climate resilience and green technologies was recommended to drive actions addressing environmental challenges with the help of technology. Emphasis was placed on the adoption of renewable energy and sustainable practices to promote environmental conservation by using emerging technology.

3. Cultivate Consumer Awareness:

There is a pressing need to raise consumer

entrepreneurial ecosystem while respecting individuals' privacy.

Collaboration and Support

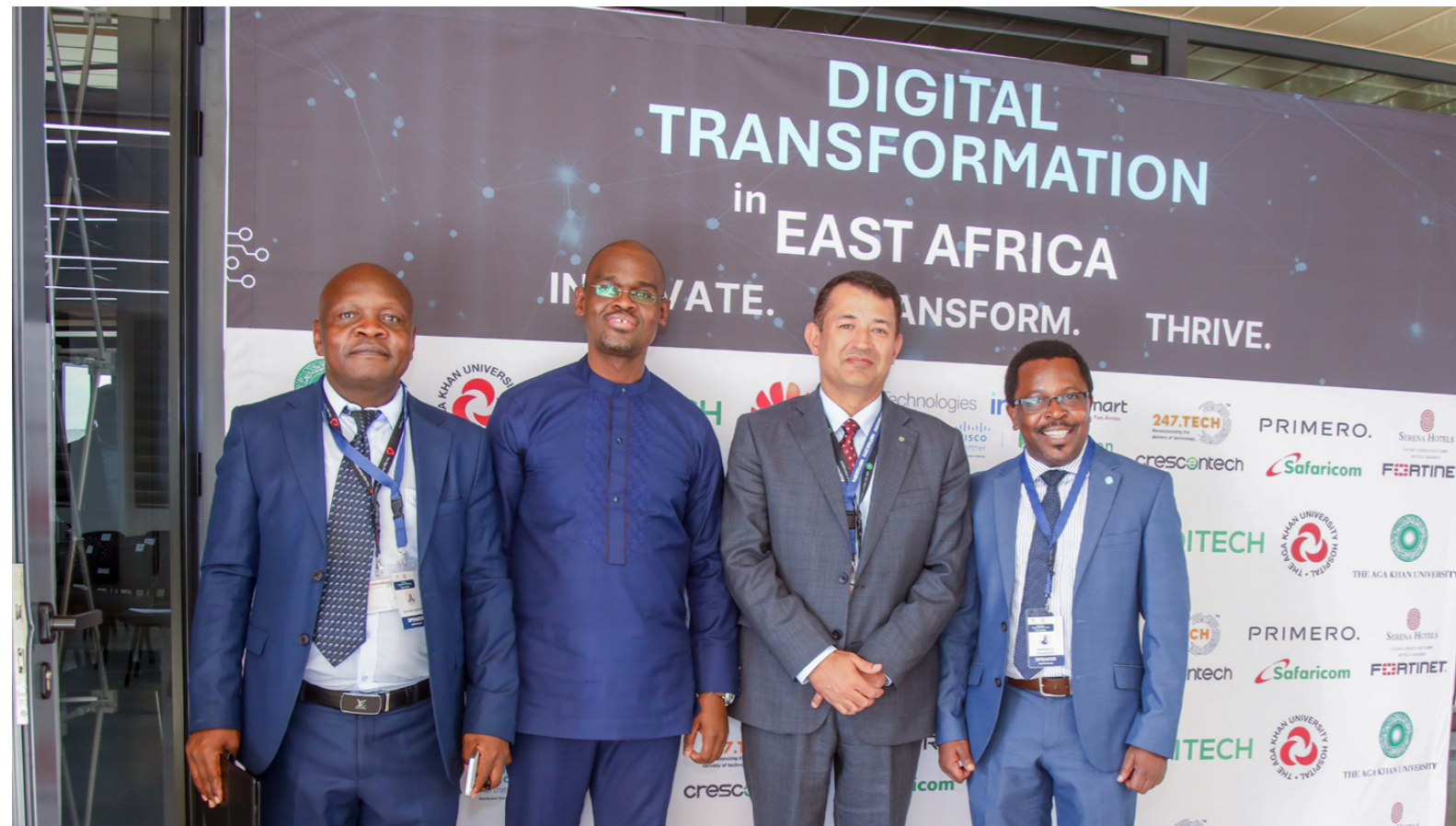
The success of the conference was made possible by the interest of the public, the support of sponsors, and the partnerships with various organizations, including governmental bodies. These collaborations are vital to ensuring that the region remains competitive and prepared for

can be found at:

<https://youtu.be/tOKwLdmmqHk>

Presentations from the conference:

<https://www.youtube.com/@AKUGlobal/search>



1. Form an AI Advisory Council:

The establishment of an AI Advisory Council comprising local and international experts is crucial. This body would be responsible for developing a framework for ethical AI usage, ensuring that AI technologies are deployed responsibly and beneficially.

2. Ensure Sustainable Development and Environmental Conservation:

awareness about the risks associated with free online services. The public must understand that "if it's free, you are the product," highlighting the exploitation risks of personal data by service providers.

4. Support Innovation and Entrepreneurship:

To prepare for digital transformation, the establishment of sustainable skills development programs is essential. Additionally, governance structures should be designed to nurture an

future challenges and opportunities in the digital age.

This conference underscored the importance of continued dialogue and collaboration among global and regional experts to address pressing issues and leverage technological advancements for the betterment of society.

Highlights Video and Conference Photos

A short video with highlights from the conference

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#DIGITALEASTAFRICA #GOVAI #CYBERSECURITY #DATASCIENCE #SUSTAINABILITY

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Corruption poses a significant challenge globally, undermining economic growth, distorting fair competition, and eroding public trust. Recognizing these adverse effects, the United Arab Emirates (UAE) has taken substantial measures to combat bribery and corruption within its borders.

This article provides an in-depth examination of the UAE's anti-bribery legislation, its scope, associated penalties, ongoing efforts to eradicate corruption, and additional measures to promote transparency and accountability.

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COMBATING BRIBERY AND CORRUPTION IN THE UAE



#UAEFIGHTINGCORRUPTION #CLEANBUSINESSUAE #STOPIAEBRIBERY

The UAE Federal Penal Code: A Crucial Instrument Against Corruption

Since the late 1980s, the UAE has enforced anti-bribery legislation through the UAE Federal Penal Code (the "Code"). Initially, the business community in the UAE was largely unaware of the Code's existence and its implications for their operations. However, the global economic crisis and subsequent slowdown of the UAE economy led to a surge in prosecutions of individuals suspected of corrupt practices. This surge raised awareness of the Code's provisions and their impact on businesses.

The UAE's Comprehensive Strategy to Combat Corruption

The UAE authorities have embarked on a sustained and concerted effort to combat corruption at all levels of government. While the primary focus has been on corruption within the public sector, the Code also includes provisions applicable to the private sector. Consequently, businesses and individuals are now more vigilant about corruption, ensuring compliance with the

Code and understanding measures to prevent corruption within their operations.

Scope of the Code

The Code, particularly Articles 234 to 239, criminalizes bribery or attempted bribery of employees in both the public and private sectors. In the public sector, the Code covers individuals who accept, offer, or facilitate bribes, regardless of whether they directly benefit from such actions. The term "public officer" includes employees of ministries, governmental departments, legislative and municipal councils, and public organizations and corporations. Recent interpretations by the Dubai Court of Appeal have broadened the definition of "public officer" to include employees of state-owned or semi-state-owned private sector entities who receive bribes. Additionally, the Code applies to recipients who can influence public officers in the performance of their duties.

In the private sector, the Code specifies that only the individual who accepts a bribe in exchange for violating the duties of their position is guilty of

an offense. The recipient, in this context, refers to members of boards of directors, managers, employees, and other relevant positions within private companies, institutions, cooperative associations, and public benefit associations.

Penalties

The Code differentiates between penalties for bribery in the public and private sectors to align with the varying contexts of these offenses. In the public sector, a "public officer" found guilty of accepting a bribe faces fines equivalent to the benefit received (not less than AED 1,000), confiscation of the actual benefit, and imprisonment ranging from five to ten years. Those found guilty of accepting a bribe to influence a public officer are subject to fines not exceeding AED 10,000 and imprisonment of up to one year. Individuals who offer bribes to public officers or act as facilitators between offerors and recipients face fines equivalent to the benefit offered (not less than AED 1,000), confiscation of the actual benefit, and imprisonment not exceeding five years.

In the private sector, individuals accepting bribes are subject to fines equivalent to the benefit received (not less than AED 1,000), confiscation of the actual benefit, and imprisonment not exceeding five years. While the UAE authorities have primarily focused on combating corruption in the public sector, there is potential for future expansion of the Code's provisions to include the prosecution of bribery in the private sector. This would hold offerors and facilitators of bribes equally accountable for their actions.

The UAE's Commitment to Combating Corruption Domestically and Internationally

The UAE's commitment to combating corruption extends beyond its domestic efforts. International companies operating in the UAE and maintaining business interests in other countries, such as the United States and the United Kingdom, must not only comply with

the provisions of the Code but also be aware of specific anti-bribery legislation in those countries. For instance, the Foreign Corrupt Practices Act in the United States and the Bribery Act in the United Kingdom impose obligations on companies to prevent bribery. Actions taken by these companies in the UAE may not only fall under local anti-bribery legislation but also trigger multi-jurisdictional prosecutions.

Here are some key ways in which the UAE participates in global efforts against corruption:

- **International Conventions and Treaties:** The UAE has ratified and implemented several international conventions and treaties focusing on anti-corruption measures. Notably, the UAE is a signatory to the United Nations Convention against Corruption (UNCAC), the primary global legal framework for combating corruption. By being part of UNCAC, the UAE demonstrates its commitment to aligning its domestic legislation and practices with international standards.
- **International Organizations:** The UAE collaborates with international organizations that work towards combating corruption. It actively engages with entities such as the United Nations Office on Drugs and Crime (UNODC) and participates in their anti-corruption programs, workshops, and conferences. The UAE contributes to discussions on global anti-corruption strategies and shares its experiences and best practices.
- **Regional Cooperation:** The UAE values regional cooperation in addressing corruption-related challenges. It participates in regional organizations like the Gulf Cooperation Council (GCC), where member countries collaborate on various issues, including anti-corruption efforts. The UAE engages in discussions, shares experiences,



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and collaborates on initiatives to enhance transparency, accountability, and integrity across the Gulf region.

- International Conferences and Forums: The UAE actively participates in international conferences and forums focused on combating corruption. It hosts and attends events where global leaders, policymakers, experts, and practitioners come together to discuss anti-corruption strategies, challenges, and solutions. The UAE uses these platforms to share its own initiatives, learn from others, and strengthen its collaborations.

The UAE's Efforts in Transparency and Accountability

The UAE has demonstrated its commitment to transparency and accountability in combating corruption. In the Corruption Perceptions Index for 2020, issued by Transparency International, the UAE ranked 21st globally and 1st regionally, illustrating its intolerance for corruption in both the public and private sectors. The UAE Accountability Authority (UAEAA) is a key institution in the UAE's efforts to combat corruption and promote transparency and accountability in public administration. Established in 2016, the UAEAA serves as the supreme audit authority in the country. It operates independently to ensure its effectiveness and impartiality in carrying out its responsibilities.

The primary role of the UAEAA is to conduct audits, investigations, and financial examinations of government entities to detect and prevent corruption, financial irregularities, and mismanagement of public funds. By conducting these activities, the UAEAA aims to enhance the efficiency and effectiveness of government operations, improve governance practices, and safeguard public resources.

Here are some key aspects of the UAEAA's role

and functions in combating corruption:

- Audits and Financial Examinations: The UAEAA conducts regular audits and financial examinations of government entities, reviewing their financial statements, transactions, and internal control systems. These audits help identify any irregularities, weaknesses, or potential areas of corruption within the audited entities. The UAEAA also ensures compliance with financial regulations and best practices.
- Investigations and Anti-Corruption Measures: In addition to audits, the UAEAA has the authority to launch investigations into suspected cases of corruption, financial misconduct, or mismanagement. It collaborates with relevant law enforcement agencies to gather evidence, interview witnesses, and take necessary legal actions against individuals or entities involved in corrupt practices.
- Administrative Penalties: The UAEAA has the power to impose administrative penalties on individuals and entities found guilty of violations such as corruption, financial irregularities, or non-compliance with regulations. These penalties may include fines, sanctions, or other appropriate measures.
- Whistleblower Protection: The UAEAA plays a crucial role in protecting whistleblowers who report corruption or other misconduct. It ensures that whistleblowers' identities are kept confidential and provides them with a safe and secure reporting mechanism. This encourages individuals to come forward and report corrupt practices without fear of retaliation.
- Capacity Building and Awareness: The UAEAA works to enhance the capabilities and knowledge of government entities and their employees in areas of financial management,

governance, and anti-corruption measures. It provides training programs, workshops, and guidance to promote best practices and raise awareness about corruption-related issues.

- International Cooperation: The UAEAA actively engages in international cooperation and partnerships to exchange knowledge, experiences, and best practices in combating corruption. It participates in international conferences, forums, and collaborative initiatives to strengthen the UAE's anti-corruption efforts on a global scale.

Overall, the UAE Accountability Authority plays a vital role in fostering a culture of transparency, accountability, and integrity within the UAE's public administration. Through its audits, investigations, and anti-corruption measures, the UAEAA aims to build trust, ensure good governance, and contribute to the country's ongoing efforts to combat corruption effectively.

Additional Measures to Enhance Anti-Corruption Efforts

Beyond the UAEAA, the UAE has instituted several other measures to bolster its anti-corruption framework. These measures include enhanced corporate governance standards, stringent compliance requirements, and robust enforcement mechanisms. Businesses operating in the UAE are increasingly adopting comprehensive anti-corruption policies, conducting regular internal audits, and providing training programs to educate employees about the risks and consequences of corrupt practices.

Moreover, the UAE government has initiated public awareness campaigns to educate citizens about the detrimental effects of corruption and the importance of reporting suspicious activities. These campaigns aim to foster a culture of integrity and ethical behavior across all sectors of society.

Conclusion

The UAE has made

substantial progress in its fight against bribery and corruption, both domestically and internationally. With the UAE Federal Penal Code in place, encompassing provisions that apply to both the public and private sectors, individuals and businesses operating in the UAE must be aware of their obligations and take proactive measures to prevent corruption. The UAE's commitment to transparency, accountability, and integrity, as demonstrated through its various initiatives and high rankings in corruption perception indexes, underscores its determination to create a corruption-free environment and foster sustainable economic growth. Through these ongoing efforts, the UAE continues to position itself as a leading global player in the fight against bribery and corruption. The comprehensive legal framework, stringent penalties, and proactive measures taken by the UAE authorities serve as a powerful deterrent and send a clear message that corruption will not be tolerated. By promoting transparency, accountability, and integrity, the UAE is building a solid foundation for a prosperous and corruption-free society.

Strengthen your business integrity and compliance with Al Safar & Partners in the UAE. Our expertise in navigating anti-bribery and corruption regulations ensures your operations meet the highest ethical standards. Contact us at +971 4 422 1944 ext. 720, +971 55 763 0405, or email reception@alsafarpartners.com to learn more about our tailored services. Discover how we enhance client relationships and drive business excellence through stringent compliance measures at www.alsafarpartners.com

Disclaimer: This article is for informational purposes only and should not be considered legal advice.

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#UAEFIGHTINGCORRUPTION #CLEANBUSINESSUAE #STOPUAEBRIBERY

UMAIR KHALID

Riyadh, Saudi Arabia

FOUNDER & CEO AT KITCHENARA
REIMAGINING THE SOCIAL FOOD
EXPERIENCE

In today's fast-paced digital world, the food industry is constantly evolving to meet the demands of consumers who seek convenience, authenticity, and a personalized experience. At the forefront of this transformation is Kitchenara, the world's first video-based food discovery and ordering platform.

Founded by a team of visionary entrepreneurs, Kitchenara aims to bridge the gap between restaurants and consumers by offering a unique, immersive experience that is both engaging and efficient.

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KITCHENARA



REVOLUTIONIZING FOOD
DISCOVERY AND ORDERING
WITH KITCHENARA

#KITCHENAREVOLUTION #FOODDISCOVERY #EFFORTLESSORDERING

The Problem

Restaurants face significant challenges with traditional food delivery and discovery platforms. Over 90% of restaurants report dissatisfaction with the high commission fees charged by aggregators, which eat into their profits. Additionally, these platforms often withhold valuable data, preventing restaurants from understanding their customers and improving their services.

On the consumer side, decision fatigue is a real issue. Studies show that 80% of consumers do not make a purchase on their first visit to a food ordering platform, spending an average of 20 minutes just deciding what to order. This indecisiveness is largely due to a lack of engaging and reliable information about the food and the dining experience.

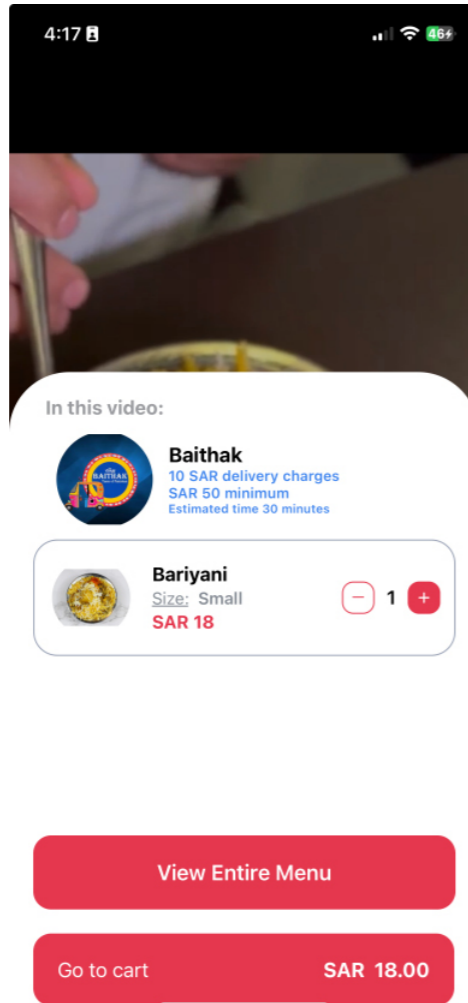
The Solution

Kitchenara offers a groundbreaking solution to these problems by leveraging the power of video content. Our platform allows restaurants to showcase their dishes, ambiance, and unique selling points through short, high-quality videos. Consumers can watch these videos to get a real sense of what to expect, making the decision process quicker and more enjoyable.

Here's how Kitchenara transforms the food discovery and ordering experience:

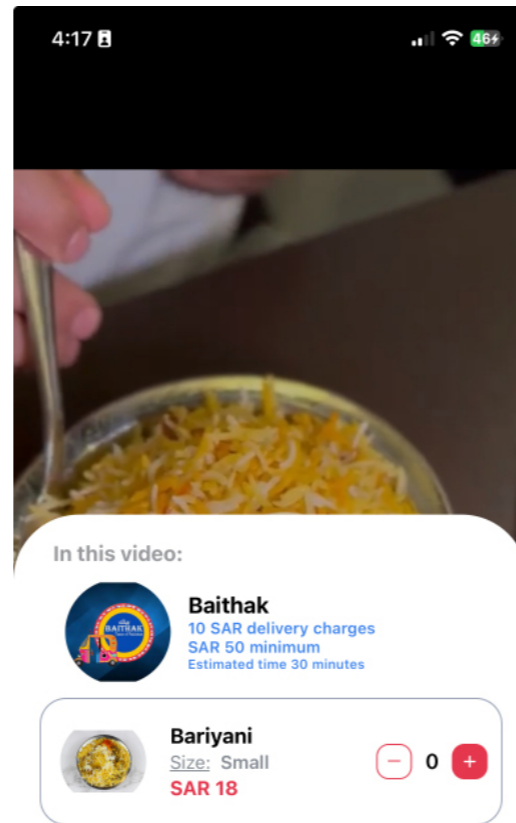
Authentic Content: Restaurants can create and upload videos that highlight their menu items, special offers, and behind-the-scenes footage. This transparency builds trust and attracts more customers.

User Reviews and Ratings: Consumers can share their dining experiences through video reviews, providing honest and relatable feedback that helps others make informed choices.



[View Entire Menu](#)

[Go to cart](#) SAR 18.00



[View Entire Menu](#)

Seamless Ordering:

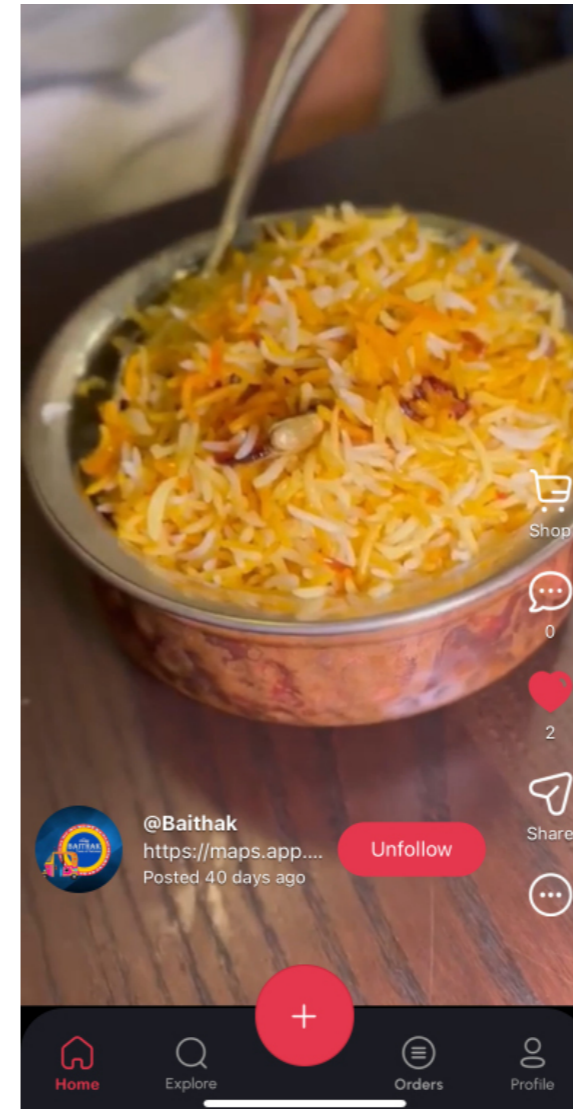
Integrated with a user-friendly ordering system, Kitchenara allows customers to place orders directly from the video they are watching, reducing the time spent on deciding and increasing conversion rates.

Data Insights: Restaurants gain access to detailed analytics about customer preferences and behavior, enabling them to tailor their offerings and marketing strategies effectively.

Our Journey and Achievements

Kitchenara's journey began with a vision to revolutionize the food tech industry. Our founders, Umair Khalid and Suhaib Nadeem, are

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#KITCHENAREVOLUTION #FOODDISCOVERY #EFFORTLESSORDERING

part of the esteemed Careem mafia, bringing their vast experience in the tech and startup ecosystem to the table. Syed Ehtisham Abbas, our CTO, is an Antler alumni with a strong background in technology and innovation.

Recently, Kitchenara was honored with the prestigious F&B Startup of the Year award at the Saudi Food Awards, placing us alongside industry leaders like Lulu (Best Food Retailer) and Almarai (Best Saudi Made). This recognition is a testament to our innovative approach and the impact we are making in the food tech space.

The Future

As we continue to grow, we are excited about the opportunities that lie ahead. We are constantly exploring new partnerships and technologies to enhance our platform and provide even more value to our users. Our upcoming features include AI-driven recommendations, augmented reality experiences, and expanded delivery options.

We believe that Kitchenara has the potential to transform the way people discover and order food, making it a more enjoyable, efficient, and transparent process. We invite you to join us on this exciting journey as we continue to innovate and redefine the food tech industry.



THE FOUNDERS

Umair Khalid

Umair is a dynamic entrepreneur with a rich background in the tech and startup ecosystem. As a member of the Careem mafia, he has played a significant role in scaling successful ventures. His passion for innovation and customer-centric solutions led him to co-found Kitchenara, where he drives the vision and strategy of the company.

Suhaib Nadeem

Suhaib brings extensive experience from his tenure at Careem, where he was instrumental in expanding operations and achieving rapid growth. His expertise in operations and marketing is crucial to Kitchenara's mission of transforming the food discovery and ordering experience.

Syed Ehtisham Abbas

Ehtisham is an accomplished technologist and an Antler alumni with a strong track record in developing cutting-edge solutions. As the CTO of Kitchenara, he leads the development of the platform's innovative

features and ensures its technological excellence.

By harnessing the collective expertise of its founders and leveraging the power of video content, Kitchenara is set to revolutionize the food tech industry and create a lasting impact on the way people discover and enjoy food.





AHMAD J. NAOOUS

PRESIDENT (UIPM)/DIRECTOR UAPCU/GLOBAL
EDUCATION IN UENCER/INT.BOOKS FOR PEACE
AWARD 2020/LEADERSHIP GOLD AWARD 2021
BEIRUT GOVERNORATE, LEBANON

Think 90% of top leaders have high IQs? Think again! It's their EQ - Emotional Quotient - that sets them apart. Studies show that a whopping 85% of financial success is due to skills in "human engineering", personality, and ability to communicate, negotiate, and lead.

EQ OR IQ THE SUPERPOWER OF LEADERS!

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#LEADERSHIPSUPERPOWER #EQORIQ #BOTHMATTER

Ever wonder why some people with average IQs outperform those with the highest IQs 70% of the time? It's not about the smartest guy in the room anymore. It's about being in touch, in tune, and in sync with people's emotions.

The World Economic Forum lists Emotional Intelligence among the top 10 skills needed in leaders! Why? Because EQ directly impacts how we manage stress, conflict, make decisions, and improve relationships both personally and professionally.

So, how can we boost our EQ? Here are some key tips:

Practice Self-Awareness: Understand your emotions and their impact on others.

Foster Empathy: Put yourself in others' shoes.

Cultivate Self-Regulation: Learn to control your emotions, not the other way round.

Enhance Social Skills: Become a pro at managing relationships and building networks.

Motivate Yourself: Stay positive, especially in stressful or difficult situations.

So, which of these EQ skills do you think is most crucial for a leader in today's world?

Life becomes easier

When you stick to these 3 rules:

- **Evening Audit:** Spend 10 minutes each night reflecting on your day. Identify one thing to improve tomorrow.
- **The 10% agreement:** In every tough talk or conflict, find 10% you agree with instead of what you disagree with. Start your response with, "Yes, I agree..." then bridge with "AND...".
- **Reframe the Game:** View every challenge as an opportunity. In moments of struggle, ask yourself, "What positive lesson can I learn from this?"

Pain comes from wanting change but not moving.

In the world of personal and team dynamics, there are two types of people: energizers and energy-sappers. Here's a breakdown of who excels in which category, along with some examples:

Energizers

- **Who they are:** Energizers are positive, enthusiastic individuals who uplift and motivate those around them. They inspire creativity, collaboration, and a can-do attitude.
- **How they excel:** Energizers radiate positive energy. They offer encouragement, share solutions, and focus on possibilities. They celebrate successes and help others bounce back from setbacks.
- **Example:** Imagine a team brainstorming for a new project. An energizer might jump in with a burst of ideas, say something like, "This is exciting! Let's think outside the box," and encourage participation from everyone.

Energy-Sappers

- **Who they are:** Energy-sappers, on the other hand, tend to drain the enthusiasm and motivation of others. They might be negative, critical, or constantly focus on problems.
- **How they drag others down:** Energy-sappers might constantly complain, point out flaws without solutions, or be overly critical of others' ideas. This negativity can create a stressful and unproductive environment.
- **Example:** During the same brainstorming session, an energy-sapper might shut down ideas with phrases like, "That won't work" or "We don't have the resources for that," without offering alternatives.

It's a spectrum: It's important to note that most people fall somewhere in between these extremes. We all have days where we might be more energized or drained. The key is to be mindful of the impact you have on others and strive to be an energizer more often than not.

Remember: A team with a healthy balance of energizers and a positive approach can achieve great things!

Emotional intelligence (EQ) is crucial for top leaders:

- **IQ is a baseline, EQ is the differentiator:** A high IQ is important, but it's just the starting point. Leaders need strong cognitive abilities to analyze problems and make sound decisions. However, EQ takes it a step further by enabling them to understand and manage their own emotions, as well as the emotions of others.
- **EQ fosters strong relationships:** Great leaders build strong relationships with their teams, clients, and colleagues. EQ allows them to connect with people on an emotional level, fostering trust, respect, and collaboration.
- **EQ navigates complex situations:** Leaders often face challenging situations with different personalities and perspectives. EQ helps them navigate these situations effectively, manage conflict, and inspire others to work towards a common goal.
- **EQ builds a positive work environment:** Leaders with high EQ create a work environment where people feel valued, motivated, and supported. This not only improves morale but also leads to higher productivity and success.

Those studies you mentioned about financial success highlight the importance of EQ. Being able to connect with people, influence them, and build strong relationships is essential for any leader, especially in the financial world.

EQ (Emotional Quotient) is generally considered more important than IQ (Intelligence Quotient) for leadership and overall success in many areas of life. Here's why:

EQ focuses on interpersonal skills: EQ deals with your ability to understand and manage emotions,



both your own and those of others. This translates to better communication, empathy, and conflict resolution - all crucial for navigating relationships and leading teams.

IQ is a single dimension: IQ primarily measures cognitive abilities like reasoning and problem-solving. While important, it doesn't encompass the social and emotional intelligence needed to thrive in most workplaces and social settings.

EQ fosters better relationships: With strong EQ, you can build trust, rapport, and inspire others. This is essential for effective leadership and collaboration.

However, it's important to note that both IQ and EQ are valuable. A good leader likely has a solid IQ to handle complex problems but excels with a high EQ to navigate the human side of leadership.

Here's an analogy: Imagine IQ as the engine of a car and EQ as the steering wheel. The engine provides the power, but it's the steering wheel that controls the direction and gets you to your destination.

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In the fast-paced world of startups, securing funding can often feel like an insurmountable challenge. However, after seven years immersed in the realms of venture capital, startups, and blockchain, I've developed a framework that revolutionizes the way early-stage founders approach fundraising.

This framework, distilled from countless hours of experience and dozens of successful funding rounds, is the backbone of my new book and online coaching accelerator. I present to you the fastest humanly possible framework for early-stage startup founders to raise funds.

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ADRIAN NICULESCU

Dubai, United Arab Emirates



SHAPING THE FUTURE THROUGH
BLOCKCHAIN, GLOBAL MENTOR & SPEAKER:
10K+ STUDENTS
30 TECH STARTUPS EMPOWERED
500+ EVENTS, 20+ YEARS SHAPING BUSINESSES
250 REAL ESTATE TRIUMPHS
EXPERT COPYWRITER & SALES ALCHEMIST

ZERO TO FUNDED THE EASIEST PATH TO EARLY-STAGE STARTUP SUCCESS

#CORPORATEINVESTMENTTIMES

Understanding the Landscape

Before diving into the framework itself, it's essential to understand the environment in which startups operate. The startup ecosystem is characterized by rapid innovation, fierce competition, and a high degree of uncertainty. Venture capitalists (VCs) are inundated with pitches and proposals, making it crucial for your startup to stand out. Additionally, the rise of blockchain technology has introduced new avenues for fundraising, such as Initial Coin Offerings (ICOs) and Security Token Offerings (STOs), further complicating the landscape.

The Genesis of the Framework

This framework is born out of my firsthand experiences navigating these complexities. Over the past seven years, I've worked with numerous startups, helping them secure funding, scale their operations, and achieve their visions. I've seen

what works, what doesn't, and, most importantly, what accelerates success. This framework is not theoretical—it's a practical, proven method designed to get results.

Phase 1: Idea Validation

The first step in the journey from zero to funding is validating your idea. This is where many startups falter, either by rushing to market without sufficient validation or by clinging to an idea that lacks demand.

Market Research:

- Conduct thorough market research to understand your target audience, competitors, and market trends. Use tools like surveys, focus groups, and interviews to gather qualitative data.

Problem-Solution Fit:

- Ensure that your idea solves a real problem.

The problem should be significant enough that potential customers are actively seeking a solution.

- Validate the problem-solution fit through pilot programs or small-scale launches.

Feedback Loop

- Create a feedback loop with early users to refine your product based on real-world use and feedback.
- Iterate rapidly to improve your product and better align it with market needs.

Phase 2: Building the MVP

Once your idea is validated, the next step is to build a Minimum Viable Product (MVP). The MVP is a simplified version of your product that allows you to test your hypotheses with minimal resources.

Define Core Features:

- Identify the core features that address the primary problem you're solving.
- Focus on creating a functional product with these features, avoiding the temptation to add unnecessary bells and whistles.

Develop Quickly

- Utilize agile development methodologies to build your MVP quickly.
- Employ lean startup principles to keep development costs low and timelines short.

Test and Iterate:

- Launch your MVP to a small, controlled group of users.
- Gather feedback and iterate on the product, enhancing features based on user feedback and data.

Phase 3: Crafting a Compelling Pitch

With a validated idea and a functional MVP, it's time to craft a compelling pitch. Your pitch is your ticket to securing meetings with investors and

convincing them to fund your startup.

Storytelling:

- Craft a compelling story that captures the essence of your startup and its mission.
- Highlight the problem you're solving, the solution you've created, and the impact your startup can have.

Pitch Deck:

- Develop a professional pitch deck that includes key elements such as the problem, solution, market opportunity, business model, traction, team, and financial projections.
- Keep the deck concise, visually appealing, and easy to understand.

Practice:

- Practice your pitch until you can deliver it confidently and convincingly.
- Prepare for questions and objections, ensuring you have well-thought-out responses.

Phase 4: Networking and Building Relationships

Securing funding is often as much about who you know as what you know. Networking and building relationships with investors is a critical component of the fundraising process.

Attend Events:

- Attend industry conferences, meetups, and networking events to meet potential investors.
- Leverage online platforms such as LinkedIn and AngelList to connect with investors and other startup founders.

Leverage Your Network:

- Utilize your existing network to get introductions to investors.
- Build relationships with mentors, advisors, and other founders who can provide introductions and support.



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Follow Up:

- Follow up with potential investors after initial meetings to keep the conversation going.
- Provide regular updates on your startup's progress to maintain investor interest.

Phase 5: Navigating the Funding Landscape

With a strong pitch and a growing network of potential investors, the next step is to navigate the funding landscape. This involves understanding the different types of funding available and how to approach each one.

Angel Investors:

- Approach angel investors who are interested in early-stage startups and can provide not just funding but also mentorship and connections.
- Highlight the high-risk, high-reward nature of your startup to appeal to their investment style.

Venture Capital:

- Target venture capital firms that specialize in your industry and stage of development.
- Be prepared to provide detailed financial projections and demonstrate significant traction.

Alternative Funding:

- Consider alternative funding methods such as crowdfunding, ICOs, and STOs.
- Understand the regulatory landscape and compliance requirements for these funding methods.

Phase 6: Closing the Deal

Securing a commitment from an investor is just the beginning. The next step is to close the deal and ensure that the terms of the investment align with your startup's long-term goals.

Negotiation:

- Negotiate terms that are favorable to both

you and the investor.

- Understand key terms such as valuation, equity stake, and investor rights.

Due Diligence:

Be prepared for the due diligence process, where investors will scrutinize your startup's financials, operations, and legal standing.

- Provide transparent and accurate information to build trust with investors.

Legal Agreements:

- Work with a lawyer to draft and review investment agreements.
- Ensure that all legal documents are in order before finalizing the deal.

Phase 7: Scaling and Growing

Once you've secured funding, the real work begins. Use the capital to scale your operations, grow your team, and expand your market presence.

Strategic Planning:

- Develop a strategic plan for using the funds to achieve key milestones.
- Focus on scaling operations, increasing market penetration, and driving revenue growth.

Team Building:

- Invest in building a strong team with the skills and experience needed to execute your vision.
- Foster a positive company culture that aligns with your startup's values.

Continuous Improvement:

- Continuously monitor and evaluate your startup's performance.
- Be prepared to pivot or adjust your strategy based on market feedback and data.

The Accelerator and Book



To help startup founders implement this framework effectively, I've created an online coaching accelerator and a comprehensive book. The accelerator provides personalized coaching, resources, and support to guide you through each phase of the framework. The book offers in-depth insights, case studies, and practical advice to complement the accelerator program.

Get access to the book:

<https://wiki.adrianniculesculive.uk/zero-to-funded-book>

Register to the online coaching accelerator which happens every quarter for 6 weeks:

<https://wiki.adrianniculesculive.uk/zero-to-funded-accelerator>

Conclusion

Securing funding is one of the most challenging aspects of building a startup, but with the right framework, it can be done quickly and efficiently. My framework, honed over seven years of experience in the venture capital and blockchain worlds, offers a proven path from zero to funding. Whether you're just

starting or looking to scale, this framework will help you navigate the complex landscape of startup fundraising and achieve your goals. Join me on this journey, and let's turn your startup dream into reality.

All success! Adrian Niculescu

Join my newsletter at

<https://adrianniculescu.substack.com>

DR. MILAN KRAJNC

Monte Carlo, Monaco

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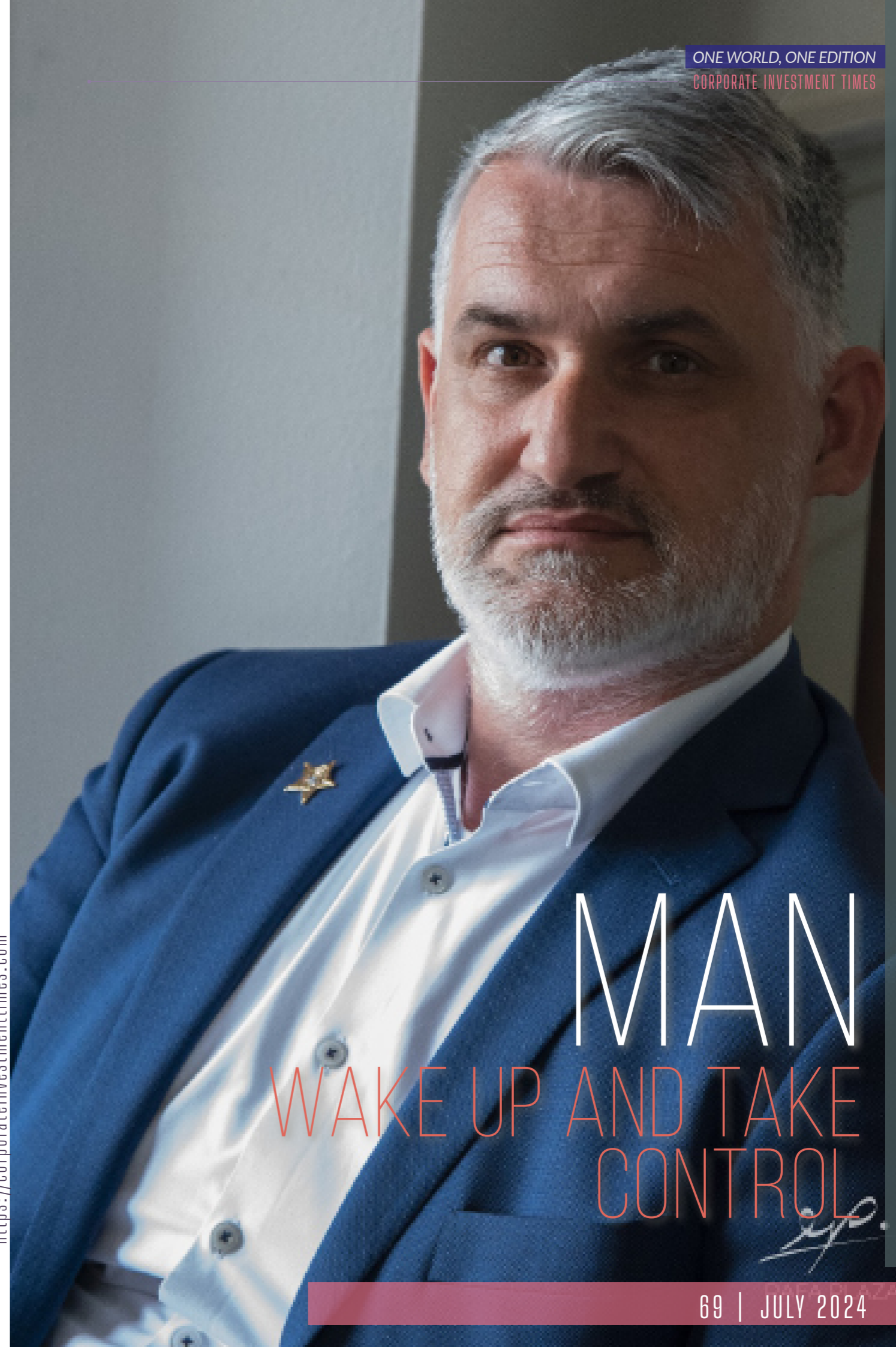


ACADEMICIAN PROF. SIR DDR.SC. DDR.HC.
CAPTAIN, B.SC., PSYCHOTHERAPIST, MBA, DBA,
IPA, KMFAP, FRAS, FRSA, FRAI, MRSAI, IAMA
NOBEL PRIZE NOMINEE/AUTHOR OF THE
DYNAMIC LEADERSHIP MODEL

The more I get to know the women, the more I confirm to myself that we are not from the same planet. It's true that we both come from outer space, but each from his own planet.

Now we have met here by chance. And what choice do we have but to somehow coexist... ..even though every day is a very special art.

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MAN
WAKE UP AND TAKE
CONTROL

#CORPORATEINVESTMENTTIMES

In every woman there are at least three people, a devil, an angel and someone who does not know what to do with himself... Often another bus with circus mascots is on the way. A man as a fearless warrior, trained to survive under the most difficult conditions, has to cope with all these masquerades all by himself...

In most cases, he may still be thriving. But if he is beaten, he helps himself with alcohol or similar substances. But the biggest mistake they make is to go to another circus where there is an even better performance. Well, I do not write so cynically because of any recent experiences, but on the basis of an analysis of my past life and by following the lives of women from a distance.

I just cannot imagine going back to a circus unless I train to be a lion tamer or just dress up as a clown myself.

When you talk to women about a woman, they say that they are afraid of themselves. I have a feeling that the women have always been the same, only the men are not such good lion tamers anymore, but we just moved away to the stands and now we watch this mess where the animals just climb one by one. The performances are lined up without any concept, and we just sit and watch.

We no longer know where to go. We would rather shut everything down and go home to mummy.

Mum, mum, mum, mum... But mum is also a woman, she is also from a circus... Why are we rushing to them? Because nobody else taught us how to be a lion tamer.

I do not know who is going to be the one to take the men away from their mothers. Maybe we should take away women's voting rights again and cut their salaries and resignations... But that will not be possible because the men who should vote for them will not give in to their mothers. Because we have arrived at a situation where women have complete control over men ... In fact, women have become lion tamers... Only lions come from nowhere.

Dear men, I hope the day will come when we



too can rise from the dead and become men. Only in this way will we be able to reawaken women in women, and not that men have grown up in themselves and become self-sufficient. And we are their children.

And we still do not see it, even though we get hit on the head more and more often... But somewhere in the world there are men. Even if I do not know exactly on which continents - since the whites went to Africa, the blacks are not what they used to be... In Asia too, women are more and more in power. Australia is under the Queen of England anyway.

So we are left with lonely islands and Alaska, or we have to go deep into space so that man can return to earth...

Oh, what makes me sick when I think how far we have fallen... How men could've even allowed us to get down to this level... Yeah, we obviously started using the wrong head. The crisis started when we started thinking

We will now invest billions to revive the people of Earth or let human civilization fail ... Basically, there is no great philosophy here.

People have to start thinking less, talking less and working more. After all, women today support men... We just have to get on our feet. But every simple thing takes a lot of practice.

That is why training centers for men



must be introduced, because military service used to be compulsory. But we men will have to do it ourselves, because it is relatively advantageous for women today, even if deep down they are very dissatisfied.

If we do not push for this now, the voice of women will become too soft and we will search for it over the centuries with radio telescopes, like the sound of a big bang today... But maybe this is the cry we men need to hear to wake up?

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**EVEN THE MIGHTIEST OAK BEGAN AS A
SINGLE ACORN. TAKE THE PLUNGE
WHAT ARE YOU WAITING FOR???**

INSPIRE GENERATIONS
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