

CRYPTO

WORLD'S LARGEST CIRCULATING CRYPTO MAGAZINE



Big winners

Knight in Focus

Giacomo Arcaro

 FIDELITYHOUSE

CEO IN FOCUS

Francesco Fasanaro





CIT NETWORKS

The Job was Done

Thanks to the industry mentors and the community as a whole... The positive feedback from individuals like yourself as well as the amazing industry acceptance that we have received is awe-inspiring.

We are looking forward to your feedback. Please send in your suggestions to

rima@cryptoinvestmenttimes.com

<https://www.linkedin.com/in/rima-m-0a85b316a/>

OCTOBER 2018 Downloads
Over 64,200

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WORLD'S MOST WIDELY
CIRCULATED CRYPTOCURRENCY
MAGAZINE.

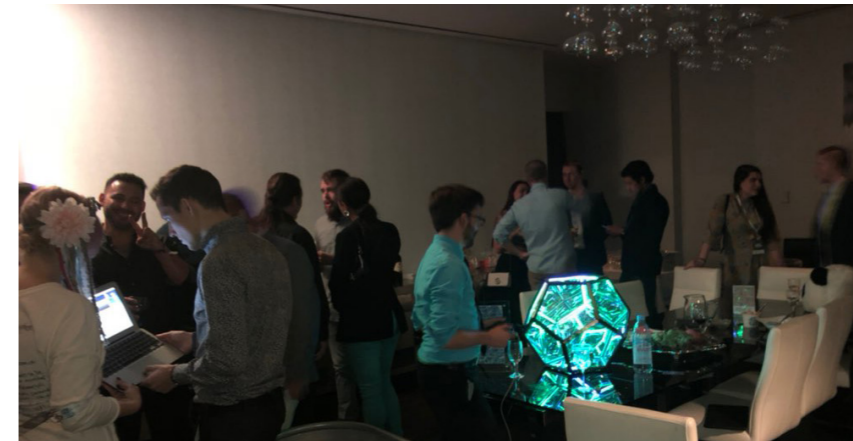
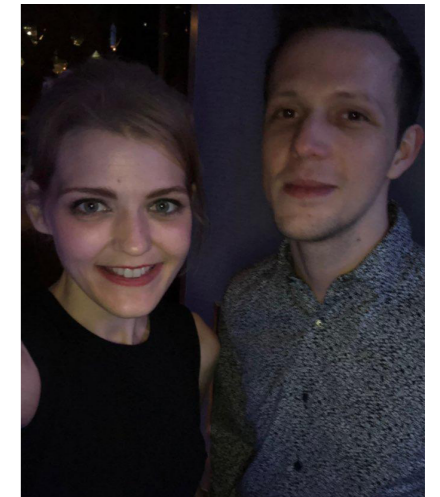
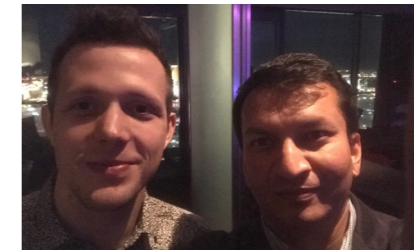
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Apereum Hosts Private Dinner for Ponder Bringing Together Investors and the Best

Apereum, Inc. hosts Transference Dinner that brought luminaries, businesses and individuals in the cryptocurrency and blockchain space together for a powerful networking experience.

Las Vegas, NV
(PRUnderground)
November 13th, 2018



On November 1st, 2018, start-up consultancy Aperium, Inc. sponsored and hosted a private dinner for investors in an effort to bring together the brightest minds in and out of the blockchain and cryptocurrency sectors.

At the Transference Dinner, blockchain companies networked with each other — as well as with representatives from other industries that have yet to be exposed to the crypto space. The event was packed full of luminaries and heavyweights, such as Michael Terpin, Jack Brewer, Austin Davis, Matt King, Johnny O'Hara and renowned journalist Ben Swann.

"It was a pleasure being able to host a productive dinner that brought together many like-minded people," said Patrick J. Devereaux, Partner at Aperium.

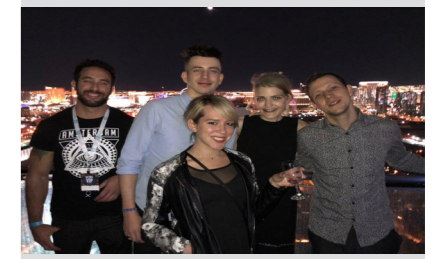
"There are so many companies doing new and interesting things with blockchain technology — when you get a bunch of them in a room together, it's amazing to see just what's coming down the pipeline."



Manshu Agarwal, CEO of smart contract-based referral app Ponder — the primary sponsor of the dinner — spoke to the success of the event.

"The Transference Dinner was a real treat. Both the food and the company were top-notch.

Stories were told, laughs were exchanged, and deals were done."



For increasing the number of followers, especially the whale investors, you should find a way to get visited and then connect. The best way it's to go on "network", select 2nd level connection, put the keywords like "bitcoin" "investor" "blockchain" and with the mobile start clicking "connect" and you'll get about 200 followers per day

Knight in Focus Giacomo Arcaro

How to raise more funds with Personal Branding

One of the most important European Growth Hacker and has helped 20 ICO to rise 18,000,000 € with these and many others techniques.

Portfolio

FidelityHouse International

Sep 2018 – Present
Milan Area, Italy

FortFC

Oct 2018 – Present
Moscow, Russian Federation

BQT.io

Sep 2018 – Present
Miami/Fort Lauderdale Area

Inflr

Aug 2018 – Present
LocationLisbon Area, Portugal

ICO STO Advisor

Growth Hacking for ICO & STO

TOP #5 OTC Advisor UAE

Rimini Area, Italy

When a company launches an ICO, it does it with the will to find as much investors as possible. To raise more funds is essential to sponsor his own personal branding, using the only device that can achieve as many people as we can, which is Social Media Marketing use.

But, how is possible to raise more funds?

To obtain funds it's necessary to convince investors about your project; in cryptocurrency world, investors are often ordinary people, that want to do a new experience. To convince investors is necessary "speak their language", be able to make himself understood, with clarity, without a jargon.

Our personal branding, should adapt to the audience, in relation to the social used. Every user, in a specific social network, has a personal knowledge of ICOs. It's essential, to promote our brand, using a plain language, that can be understood by experts and by people that's approaching to the crypto, for the first time.

How to use Social Network to rise more funds?

Medium is an international publication platform, where is possible to talk about our project, by addressing to a general public. The safe word, in this case, is detailed explanation in great detail, about the ICO project. The most important thing on medium it's to find a way to boost the number of claps that should be around 3,500 per article to rise also the Google SERP beside the Medium chart.

Bitcointalk is a specific platform about bitcoin world. It's the

oldest and largest forum online dedicated to blockchain technology. This network is used by sector experts, so here there are many future investors, that can buy our tokens. Nothing cannot be left to chance, every news is to share on the network, making attention to ICO Trackers evaluation, which can be ever updated for bitcointalk users. The key of the success on a Bitcointalk campaign its to find a way to keep your posts always at the first place by encouraging users to comment and engage with others.

Reddit is a social news network where users, called redditors, can share an article or a post, in relation to their interests. ICO's Reddit profile must be ever updated, to raise awareness about next steps of the project. In Reddit on of the trigger to keep you on the right wave it's to get as many upvotes as you can

Linkedin is the social network for professionals in every sector. To rise more funds using our personal branding on this social, it's essential to be professional, sharing news with an appropriate language. A new article have to have all information about ICO's launching, about ICO's date and about token sale. It's necessary to have exhaustive information.

And finally there is Twitter, the instantaneous social network, with which is possible update all the world with a simple Tweet. On Twitter it is necessary to constantly supervise the ICO, giving updated news to followers. The tweets are essential to raise and to rise funds, because it's need to be fast and to be trendy. The future investors are looking for the last news, don't forget it!



TOP KNIGHTS

Jagadeshwar (Jags) Porandla

<https://www.linkedin.com/in/jagsporandla/>

COO bitcare, CEO Rapidblocks,
Ex CVS Health, Speaker, Panelist,
Growth Hacker, 13k+ LinkedIn.
Expert: Blockchain, STO, ICO advisory,
Campaign Management, and Business
Operations
Coppell, Texas

Jags Porandla is a blockchain evangelist and advisor, who has been involved in crowdfunding domain for 4+ years and blockchain projects for 2+ years in taking the ideas into blockchain products. He has 25+ years experience in IT and business operations. He has been identified as an expert on different blockchain and cryptocurrency rating sites.

He has been a speaker/panelist in conferences and he was interviewed on radio and TV. He was among 1st group of model managers of a popular investment company that was bought over by one of the largest stock brokerage companies .

He was an advisor at a fortune 7 company for 4+ years in the US. He currently holds responsibilities as the COO of Bitcare.co and as the president and CEO of RapidBlocks.io.

He is a super connector with 13,000+ LinkedIn and 3,800+ Facebook connections (that include 9,000+ executives and blockchain experts).

<https://www.linkedin.com/in/jagsporandla/>

<https://cryptoinvestmenttimes.com/>

Sydney Ifergan

<https://www.linkedin.com/in/sydneyifergan/>

Digital marketing veteran with more than 20 years of experience in online marketing, SEO and web analytics. Dynamic professional with strong focus on creative, results-driven strategies, attention to detail and excellent professionalism. Specialize in out-of-the-box creative marketing strategies, traffic conversion and extensive knowledge in the digital media to help firms achieve top search and social media rankings including Facebook, Twitter and other platforms.

BTS in Computing from the esteemed ECOLE SUPÉRIEUR D'INFORMATIQUE ET DE GESTION (ESIG), PARIS, followed by Linux Certification from the same institution.

Also a seasoned investor with special knack in FX and trading and as a senior FX have helped many Forex and binary trading companies to stand out from the competition. Have served as the Chief Marketing Officer and CEO of several FX brands including Stock.com (renamed to trade.com), GKFX and more.

Cryptocurrency holds the key to the future and I have huge faith in the immense potential of blockchain technology. I have been involved with the crypto world since its inception and for the last two years, I have been serving as a senior ICO expert for various crypto platforms. At present, I hold the designations of ICO Advisor and Marketing Advisor for WPP Energy, trade.io, Ingot Coin, Xinfin, genEOS.IO, Geeba, NanoHealthCare token, VICTORTOKEN, Playgame Pte. Ltd. as well as others.

<https://www.linkedin.com/in/sydneyifergan/>



PROJECT WITH METTLE

FidelityHouse.IO



FidelityHouse

the italian success

FidelityHouse, social content network owned by Paduan web agency Horizon Group, is ready to internationalize the Italian model and wants to become the first original high-quality content aggregation platform worldwide with a revenue share model with the user based on cryptocurrency and blockchain technology, offering services aimed at attribution, protection and monetization of authors' contents.

Taking advantage of the new technological paradigm it

is possible to make content lifecycle management fairer and more transparent, formalising and certifying the relationship between author and Publisher.



“ TAKING ADVANTAGE OF THE TECHNOLOGICAL PARADIGM IT IS POSSIBLE TO MAKE CONTENT LIFECYCLE MANAGEMENT FAIRER AND MORE TRANSPARENT, FORMALISING AND CERTIFYING THE RELATIONSHIP BETWEEN AUTHOR AND PUBLISHER.

FIDELITYHOUSE IS THE FIRST PUBLISHER TO CHOOSE THIS INNOVATIVE APPROACH, THAT TAKES ADVANTAGE OF THE BLOCKCHAIN TECHNOLOGY, MAKING IT AT THE SAME TIME ACCESSIBLE TO INDEPENDENT AUTHORS AND THIRD-PARTY PUBLISHERS THROUGH THE SERVICES OFFERED BY FIDELITYHOUSE CHAIN.

The third and final step of the financial roadmap will start on December 14th 2018 at 2.00 pm with the presale (December 14th 2018 – February 20th 2019) during which investors will get a 27% bonus.

During the ICO, from February 21st to April 13rd 2019, there will be other bonuses gradually decreasing from 15 to 5%.

The total amount of FIH tokens will be 1.000.000.000 but during the Presale/ICO (hard cap) only 500.000.000 will be available.

No more tokens will be created and those unsold will be burned.

The first private round of financial roadmap ended with great success and the entry of new members: Giuseppe Bronzino, Sales Director of Smartclip Italia; Sebastiano Cappa, Managing Director of Ligatus Italia and Board Member of IAB Italy and IAB Europe; Moving Up srl, company that manages over 10 million euros in Italy, leader in DOOH (Digital Out Of Home), whose ceo and founder is Marco Valenti; Filippo Marcassoli, crypto investor for over 5 years, operating for Roche, pharmaceutical company; Luca Del Torchio, Director at Safilo and based in Miami, son of the well-known Gabriele del Torchio, former



ceo of the Ferretti Group, Alitalia, Gruppo 24 Ore and Ducati; and Alvis Saccomani, current Head of Trading at BANOR SIM.

On June 7th the second round of financial roadmap started, with a public offering of Equity Crowdfunding, followed at the end of the year by round 3 ICO (Initial Coin Offering)

FidelityHouse campaign on Mamacrowd reached the Hard Cap, amounting to 650,000 euros, in less than 24 hours, becoming the most powerful campaign in MamaCrowd's history.

“Achieving such an important goal is a source of pride. I am aware of the great potential of the project that I am working on but really I never thought I'd achieve these results in such a short time” said Francesco Fasanaro, Ceo & Founder of Horizon Group.

According to Mamacrowd, FidelityHouse campaign was the fastest to reach the ultimate goal (in 24 hours), as well as the faster campaign to reach such a high goal in this short period of time.

“We got to people's heart, this is the key to success. Because in this job not only numbers and web sessions count. It is essential to convey emotions and passions” concludes

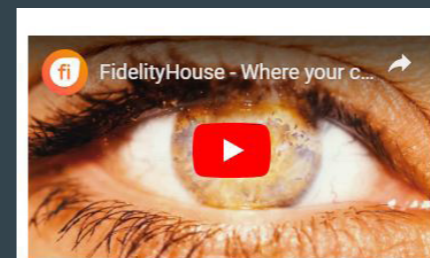
Giacomo Arcaro, founder of Black Marketing Guru, one of the main European growth hacking agencies, is one of the leading and most influential European ICO Advisors with over 140,000 crypto-followers.

Giovanni Casagrande, co-founder of Black Marketing Guru, is one of the leading experts of blockchain in Italy. He has twenty years of experience in marketing and business strategy.

Simon Cocking Senior Editor at Irish Tech News, Editor in Chief at CryptoCoinNews, also freelances for Sunday Business Post, Irish Times, Southern Star, IBM, G+D, and others.

Vladimir Nikitin, world-class professional and legal consultant with more than ten years' experience in the legal, finance retail and IT industries. Cryptocurrency expert and ICO advisor Nikolay Shkrilev is a crypto enthusiast and ICO mentor with 20 years of experience in large-scale transaction projects.

FidelityHouse International SA relies on the advice of the Giove law firm, with international experience in intellectual property, to protect the authorship of authors' contents.



FidelityHouse
Chain

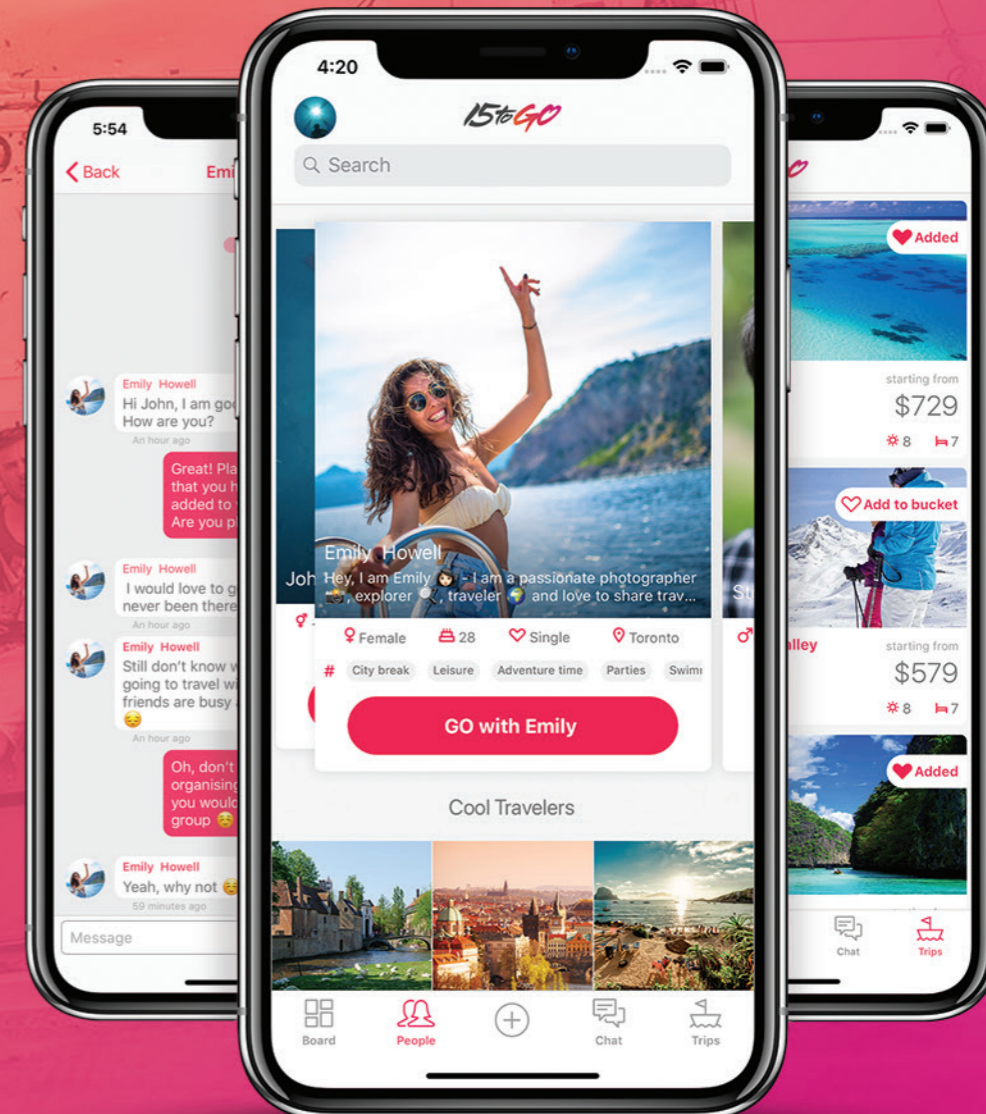
15toGO

MATCH. BOOK. TRAVEL.

www.15togo.com

15toGO is the first application for group traveling where you MATCH with new people to go on organized trips with, BOOK hassle-free and TRAVEL for less.

DOWNLOAD THE APP



GRADUATED

from the University of Trieste in Communication Sciences, Francesco Fasanaro has been a successful digital entrepreneur for over 11 years with almost 3 million euros invoiced in 2017. In September 2007 he founded Horizon Group srl, then FidelityHouse.

EXPERIENCE

Francesco Fasanaro has gained over the years great experience in digital advertising and thanks to his qualities as a leader he decided to internationalize Italian product and founded FidelityHouse International, a very ambitious project that takes advantage of the recent and secure blockchain technology to make the relationship with the user transparent and traceable.

PROJECTS

Throughout his career, he has worked with the world's leading exponents in digital advertising, who recognize his great potential.

FidelityHouse is a

CEO IN FOCUS Francesco Fasanaro

*Founder and CEO
FidelityHouse International SA
Milano, Lombardy, Italy*

<https://www.linkedin.com/in/followmyico/>



Social Content Network that allows users to keep up to date on their own interests, publish contents earning on views and be part of a fun and innovative community.

The consolidated experience in the Italian project, born in budget marketing zero and become one

of the leading sites in Italy, with 750 million page views per year and important awards, will make FidelityHouse one of the leading high-quality content aggregation sites internationally.



“AUTHORS MUST BE OWNERS OF THE CONTENTS THEY HAVE CREATED, THAT ARE AND WILL BECOME MORE AND MORE THE CURRICULUM OF THE INFORMATION SOCIETY, IN WHICH COMPETENCY AND INFLUENCE ARE “LIQUID ASSETS” NOT RELEGATED TO LIMITED PROFESSIONAL CATEGORIES.

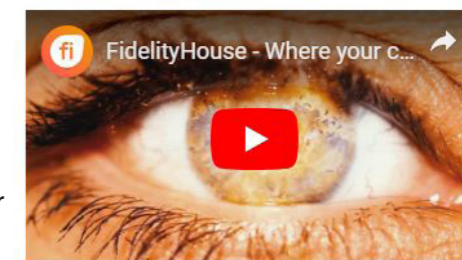
through the services offered by FidelityHouse Chain.

In 2016 FidelityHouse became the second success story in Italy for Facebook for Business, in “Entertainment and Media” area. In addition, in 2018 Financial Times listed Horizon Group, owner of FidelityHouse, among 1000 companies with the highest compound annual growth rate in revenue between 2013 and 2016: 490th in Europe and 42nd in Italy.

FidelityHouse the Italian success

The success of FidelityHouse in Italy is told by many achievements: the project, born with zero marketing budget and became soon one of the main websites in the Italian panorama, reaching 750 million page views per year and getting important awards worldwide.

FidelityHouse is the first Publisher to choose this innovative approach, that takes advantage of the blockchain technology, as the basis of the editorial project, making it at the same time accessible to independent authors and third-party publishers



FidelityHouse Chain

“How blockchain changes the SCM industry”

Blockchain capacity in SCM



Alex Ivanov

Chief R&D Officer at 482.solutions. An active member of the crypto community. Blockchain & Crypto Advisor.

Did you know that more organic food is being sold in the world than is grown all over the world? This is a miracle!” Frank Yiannis, Walmart’s Vice President of food safety, ironically began his speech at the “Business of Blockchain” conference. According to Walmart, every year fake products cost the industry \$10-15 billion in damages.



When you buy food, drinks or medicines, are you sure that they are authentic and safe? You really don’t know. You believe it. After all, you simply cannot check it. According to the Organization for Economic Cooperation and Development (OECD) report for 2013, 2.5% of global imports in the amount of \$461 billion are counterfeit products. And this figure is growing every year. Trust and transparency has become the scarcest commodity on the market.

Manufacturers are struggling with fakes, but there are still many pain points in supply chain management (SCM). Although 88% of companies use ERP systems, only 29% can see costs along their supply chain. The problem of availability and verifiability of data traditionally leads the polls of market participants. Yiannis gave an example when, during a meeting, Walmart managers brought a box of

mangoes from the store and were tasked with determining where they came from. He said, “It took six days, eighteen hours and twenty-six minutes ... almost seven days ... and we work better than most.”

Now, after the implementation of the blockchain, tracking of the source of the product takes 2.2 seconds for Walmart. Remember this when someone tells you that blockchain systems are slow.



Blockchain capacity in SCM

Each shipment of a container in sea transportation requires about 200 approvals from 30 organizations. One document or late approval, and the container can get stuck in the middle of nothing and cause significant losses to its owner. SCM is a multi-step process; the delay in any of the steps can dramatically affect profits. Security, transparency in the movement of goods throughout the supply chain, and prompt signing of contracts in electronic form is vital in SCM. One of the most significant advantages of the blockchain is the transparency of information. Companies can easily share information with manufacturers, carriers and

customs authorities. Such transparency reduces delays in the paperwork and disputes, which reduces the possibility of getting stuck and downtime of delivery. Blockchain scales

In one of the cases, the use of this blockchain platform has reduced the shipping time by 40% and thousands of dollars in costs. Improving communication and transparency of the process helped answer the most burning logistics question: Where is my container?

the availability and security of information around the world. A business can use a private blockchain and store commercial information, giving access only to participants in the process. In this case, a single information center is created with high

confidence, which allows you to fight against forgery and loss of documents. The key properties of the blockchain are to create and store consistent, unchangeable entries. If someone changes the content of the document, it becomes known to all.

There are four states in the supply chain: existence, ownership, location and storage of the product. The decentralized nature of blockchain allows knowing all types of state in real-time. Once the data on the origin of the product, the date of shipment, transfer of the goods and the shelf life of the product are recorded on the blockchain, they are available to everyone and cannot be changed without general agreement of all interested participants in the supply chain. (Contd.)



In this case, the trust in information leads to a reduction in the time of movement along the chain, reducing additional costs and the possibility of human errors.

Using blockchain in practice

In a recent review, Xeneta asked SCM professionals, Do you expect blockchain technologies for logistics to regulate and simplify administrative work in shipping and logistics/supply chain management? 72% of respondents answered "Yes", 20% "Not sure" and only 8% "No". In fact, it is difficult to find another example of such a high level of adoption of a new technology in a traditionally conservative business. In a nutshell, the blockchain technology can be described as a secure way to share consistent information freely. Now the use of blockchain

systems has not yet become the industry standard, but giants such as Oracle, SAP, IBM, Salesforce, Microsoft and Google successfully develop their blockchain solutions and launch pilot projects in cooperation with major retailers and logistics companies. FedEx, UPS, Purolator, Target, British Petroleum and even more than a hundred companies have joined the Blockchain in Trucking Alliance (BiTA) association and are committed to develop the industry through consistent, transparent and unchangeable data.

Walmart's success in tracking the origin of food using blockchain technology inspired the main players. The recovery time of the entire goods path from the farm, packaging centers, brokers, warehousing and logistics companies to a specific

retailer's store has been reduced from days to seconds. As a result, Walmart, Unilever, Nestle and Dole successfully control a distribution of contaminated products with the help of blockchain, having the ability to track the path along the chain and, in the event of contamination, promptly recall products from the infected shipment from all stores.

In August 2018 Maersk, the world leader in shipping, and IBM launched the blockchain platform TradeLens, to which 94 participants have already joined. Among them are a group of the 20 largest port operators, such as the Port of Rotterdam, PSA Singapore, New Terminals of Hong Kong, the Ports of Philadelphia and Halifax. This group manages 234 seaports around the world. In addition, the project was joined by the Customs Services of Holland, Saudi Arabia,

The blockchain database has already recorded more than 154 million transport events, including the time of arrival of the vessel and loading of the container, customs documents, commercial invoices and bills of lading. And about a million new events are recorded daily.

When using TradeLens, all participants in real-time get access to information about shipping data, shipping documents and condition of the goods. Data from IoT sensors about weight of the goods, temperature and location give the maximum level of control over the transportation process. Blockchain and smart contracts simplify the interaction of importers and exporters with customs brokers and port operators providing a single picture of all transactions and signed documents, according to access rights and confidentiality of commercial information.

In one of the cases, the use of this blockchain platform has reduced the shipping time by 40% and thousands of dollars in costs. Improving communication and transparency of the process helped answer the most burning logistics question: Where is my container?, from ten requests and five people, to one request to the system from one person.

Custom blockchain solutions

How can a small- or medium-

sized business try the benefits of transferring their supply chain management system to blockchain? One can use a finished product from market leaders or develop a solution for their own needs. But it is important to remember that SAP or IBM products are designed primarily for global corporations, and may not be suitable for small companies. At the same time, the development of blockchain solutions from scratch may be beyond the budget.

To solve this dilemma, projects such as Prometheus appear on the market. Engineers at [482.solutions](https://www.482solutions.com) have created a balanced solution for a comfortable launch of custom blockchain SCM platform. Using IoT detectors and sensors allows you to track the path of the product and its condition. The use of smart contracts and recording in blockchain allows you to digitalize and automate the process. That speeds up and simplifies the processes throughout the supply chain. Storing data in the blockchain guarantees their immutability and enables the establishment of trust between participants in the delivery process and eliminates abuses at all stages.

The complexity of supply chain management is associated with the involvement in the process of dozens of



participants who need to come to a consensus on the status of the goods. For retailers, it is important to know the origin and path of each product, and customers need confidence in authenticity and quality. With the help of the blockchain, this process can be greatly simplified and accelerated, making it transparent and accessible to all.

The systemic advantages of using the blockchain will sooner or later outweigh the fear of a new technology. The dynamic teams and companies that will be the first to reap the benefits of productivity growth, comparable to the transition from paper to electronic documentation, will benefit.

Bitcoin, the loudest project on the blockchain, forced the world to rethink the functioning of the financial world. The next industry, where the blockchain will change the rules of the game, is Chain of Supply Management before our eyes.

Sidera Blockchain Technologies

Decentralized Wearable Devices

Trade eQUOS on these exchanges:



EtherMium

Go to exchange



Fork**Delta**

Go to exchange



Ether**Delta**

Go to exchange



Go to exchange

(T)OKENJAR

Go to exchange





A Holiday for the Moguls A Christmas in New York

Many have tried but none have been able to duplicate the experience of Christmas in New York. Consider Manhattan the mecca of all things festive.

There are the tried and true traditions in which every visitor must partake: The tree at

Rockefeller Center, this year complete with a brand new 900 pound crystal topper, followed by ice skating at the rink—a can't-miss activity memorialized in many classic films.

For those extending their stay, no place in the world does New Year's

Eve like Times Square. And with the assistance of the experts at 212Concierge, the travel plans, accommodations, every detail imaginable is handled so that visitors can focus solely on getting into that holiday spirit.

“MANY HAVE TRIED BUT NONE HAVE BEEN ABLE TO DUPLICATE THE EXPERIENCE OF CHRISTMAS IN NEW YORK. CONSIDER MANHATTAN THE MECCA OF ALL THINGS FESTIVE.”



Jacob Yifrach
Luxury Travel Specialist
Greater New York City Area

Where to stay while enjoying all that New York has to offer...

The Peninsula located right on Fifth Avenue, the undisputed heart of the city, offers packages starting at \$1395.00 a night catering to those who want the utmost luxury within steps of all that Manhattan has to offer.

Their available holiday experiences include: a chauffeur driven car to the famous Dyker Heights light display, exclusive early access to Saks Fifth Avenue, as well as VIP privileges taking you straight the Top of the Rock Observation Deck.

212Concierge would love to help facilitate your one-of-a-kind Christmas in New York.

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The TOKEDO Platform in Focus

Helping make Cryptocurrency Mainstream. Create your smart contracts and launch your token sale with a few clicks, no technical background required! Generate your token and get it automatically listed in the decentralized exchange without effort.

Tokedo is the complete ecosystem designed to bring cryptocurrency into the mainstream.



The road to decentralization: hybrid exchanges Exchanges are currently the most important players in the crypto field. They manage millions in crypto and fiat currency every day, and control the assets of a myriad of users. Their power and influence on the market is seemingly too much sometimes. Exchanges represent to this day the centralized authority Bitcoin, and the other cryptocurrencies that followed, tried so hard to remove.

How to contain their influence?

As an answer to the exaggerate weight of these players, decentralized exchanges have come forward. Yet it is hard for decentralized projects to compete with these giants. Generally, decentralized exchanges are difficult to use and significantly slower, as a direct consequence of their decentralized nature.

Risks connected with centralization

The centralized structure of the most popular exchanges is what makes them so fast and easy to use. These exchanges provide to users the illusion of real-time transactions. It's just an illusion though, because the money never leaves the exchange, it just moves from one address of the exchange to another. Addresses and private keys do not belong to the users but to exchange itself.

Having control over this huge amount of assets gives exchanges the aforementioned power and influence, and also entails security problems. When there is a security breach (and that happens, be it an external or an internal attack), the funds of millions of users are compromised.

But decentralized exchanges still have some limits. This does not happen with decentralized exchanges, where - as the word might suggest - there is no centralized authority.

Hybride exchanges: the compromise we have been waiting for? Hybrid exchanges decentralize all the important operations, meaning settlement of assets and private key ownership. On the other hand, some processes - like order book and order matching - stay off-chain, and can therefore happen in real time.

A good example of this hybrid structure, is the

Tokedo Exchange, where a smart contract manages the settlement of the assets in blockchain, while a server infrastructure takes care of the information matching. This results in an exchange that decentralizes critical processes while staying fast and easy to use.

The Tokedo Exchange is about to be released and it appears to be an interesting competitor in the field. The exchange comes with a whole ecosystem designed with the purpose of making cryptocurrency mainstream. The exchange is in fact the third element of this ecosystem and is connected with the other

“ THE BLOCKCHAIN WAS BORN TO REMOVE THE MIDDLEMAN AND CREATE A TRUSTLESS SOCIETY. BUT THE MIDDLEMEN ARE BACK!

TOKEDO BRINGS FINANCIAL FREEDOM BACK TO USERS AND ENTREPRENEURS.

two elements:

The Tokedo Token Creator: a platform to create one's own token and token sale from scratch, with no technical knowledge required.

The Tokedo Universal Wallet (Atomax): a wallet designed for the needs of those who operate in the ICO field. Atomax is the to-go wallet for ICO enthusiasts and for all of those who want to launch a token sale.



Giovanni Casagrande
ICO STO Expert advisor



INCUBATE
ACCELERATE
ELEVATE

Aperium is a world class full-service business development and execution consultancy. Our team can address all aspects of your company needs with several decades of experience in technology, finance, accounting, administration, organization structure, legal, compliance, sales and marketing.